

Industry/University Cooperative Research Centers

IUCRC Program Findings from [°] The Center Structure Database

FY2021

Data collected from 70 out of 70 total active centers Trends from Center Structure Database: FY1980-2021 *H. Sharitt, C. Archuleta, L.C. McGowen IUCRC Evaluation Project at*

VentureWell

Based on work by McGowen, L., Schaible, S.E. &, Stoica, A.M. IUCRC Evaluation Project at North Carolina State University IUCRC Evaluation Project

11/11/22



Industry/University Cooperative Research Centers

Contents

- Fast Facts: Slides 3-5
- Data collection methodology and timeframe: Slides 6-9
- Number of Centers through FY2021: Slides 10-13
- Program & Center Funding: Slides 14-28
- Membership: Slides 29-47
- Outputs and Outcomes: Slides 48-68
- CISE and ENG breakdowns: Slides 69-78

FY21 Member Fast Facts



Industry/University Cooperative Research Centers



1,057 Memberships 164 new and 255 terminated

\$41M Provided by Members 52% of total IUCRC program funding



~15 Memberships per Center



Median Membership fee leveraging ratio 1:29

FY21 IUCRC Center Structural Fast Facts



Industry/University Cooperative Research Centers



1,320 Researchers + 1,807 students



\$74.5M in Total Program Funding; \$1.1M per center



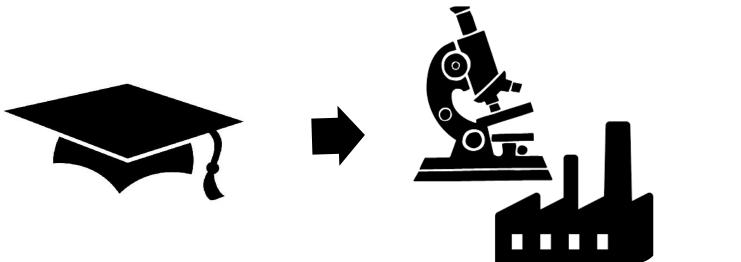
NSF invests \$17.6M; \$251K per Center



NSF Leveraging ratio 1:2.3



IUCRC Student Fast Facts: FY2021



1,807 Students Trained

~26 students per center

623 Students Graduated

•~9 graduates per center

• 34% of trainees annually

383 Alumni Hired by Industry

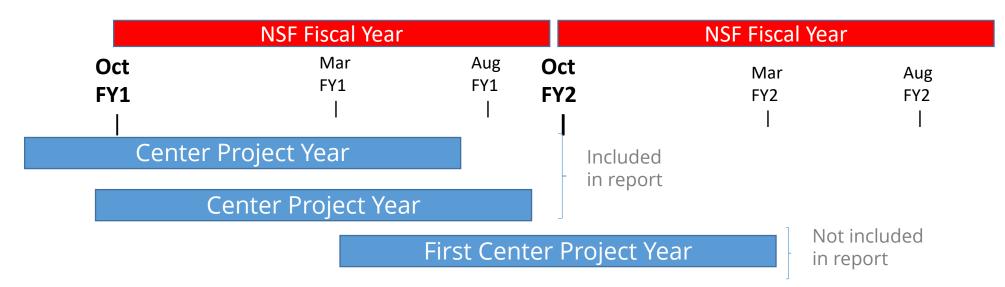
• 65% of graduates

• 22% by industry members



NSF and Center Budgeting Life Cycle

- Structural report includes activities for most recently completed award year
- Excludes centers with less 1 complete year in operation



Methodology



Industry/University Cooperative Research Centers

- Collection of FY2020-21 structural data from centers and sites completed in March 2022.
 - Centers were asked to report on their award year ending during FY2021 (10/1/20 9/30/21)
 - Data request synced with award end date and NSF annual reporting timeline for each center
 - Includes centers on No Cost Extension (NCE)
- Data on number of funded centers collected from NSF (through 2021)
- Reporting issues
 - Need to develop decision rule for reporting time frame when a center gets a new award that changes their reporting time frame
 - Sometimes change in award dates can cause overlap or gaps between fiscal years

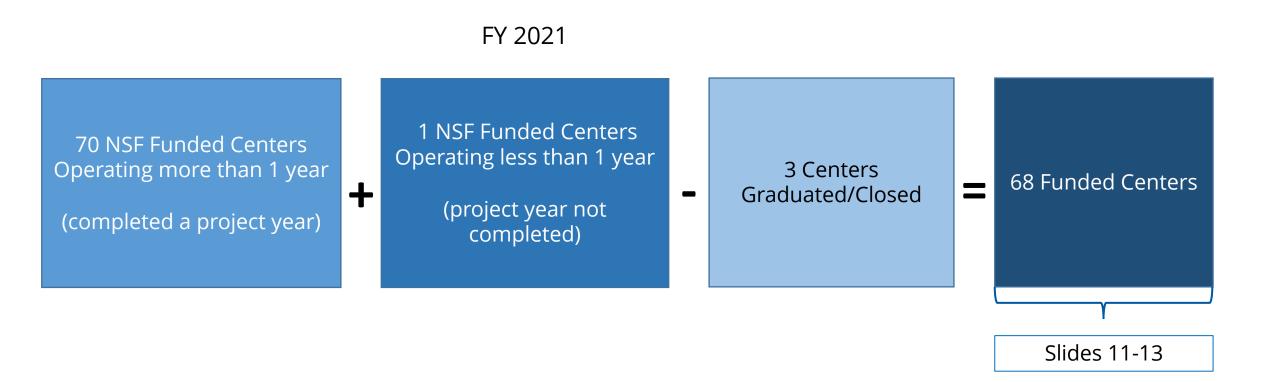
Understanding Center Counts Through FY2021



Industry/University Cooperative Research Centers



Understanding Center Counts Through FY2021 Industry/University **Cooperative Research** Centers



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Industry/University Cooperative Research Centers

Centers & Sites

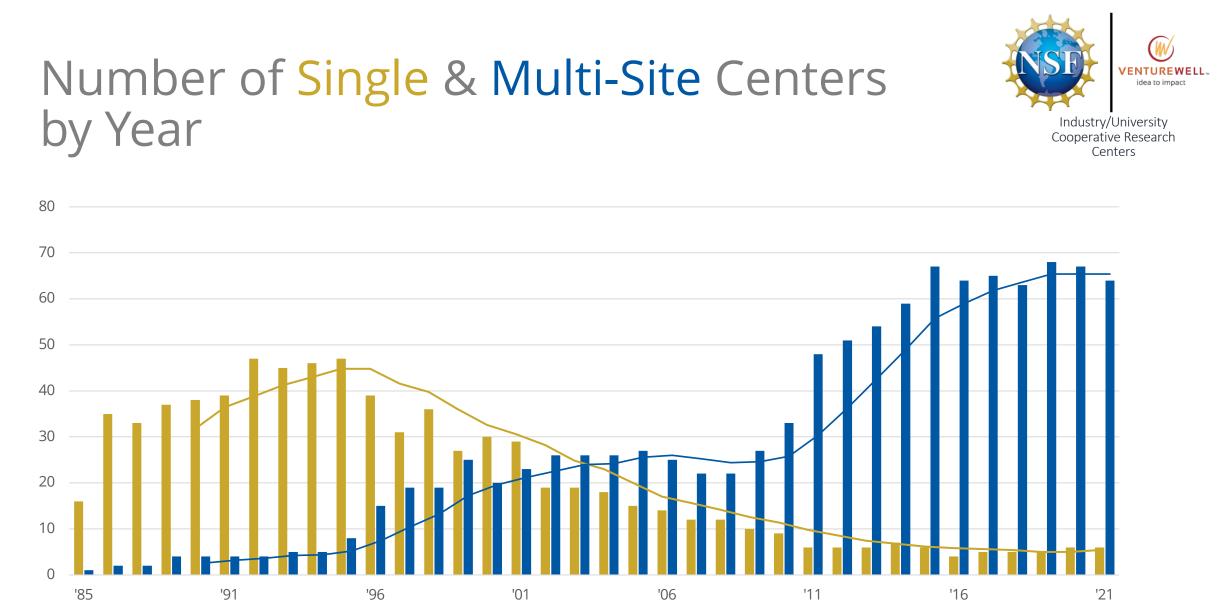


Cooperative Research

Centers

Number of Active and Phased-Out Centers by Year





—–5 per. Mov. Avg. (Multi-Site)

Single-Site

Multi-Site

——5 per. Mov. Avg. (Single-Site)



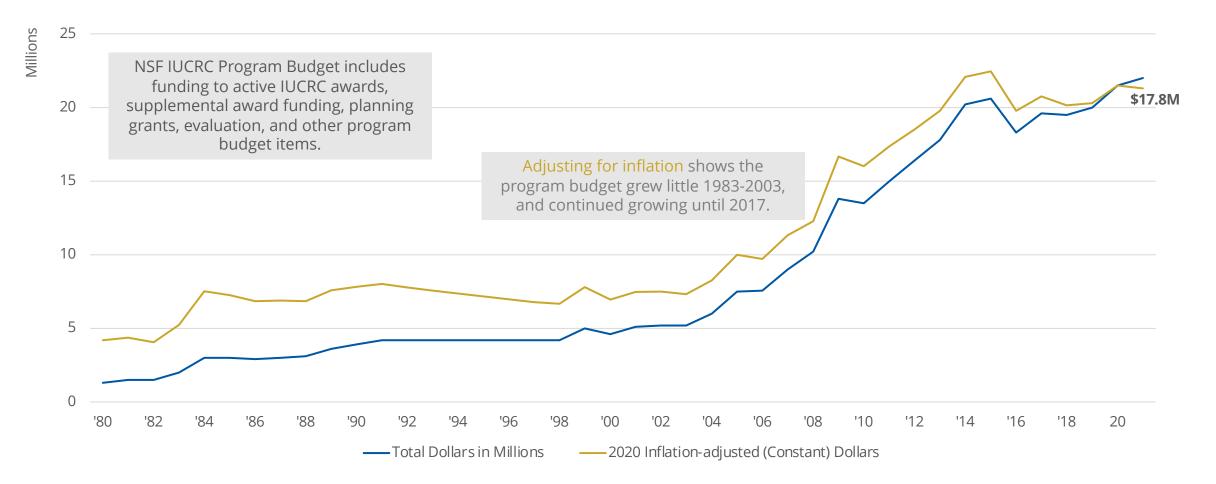
Industry/University Cooperative Research Centers

Program & Center Funding



Industry/University Cooperative Research Centers

NSF IUCRC Program Budget by Year: Total Dollars





IUCRC Center Funding Sources

Income Sources

NSF IUCRC Investment

IUCRC Award & Supplements: Annual base IUCRC award and grant supplements

Program Income

<u>Member Fees</u>: Fees paid by member organizations (large and small industry, federal, state, and local govt, and non-profits), including fed membership fees paid via IAA/MIPR, for IAB voted funding pool

<u>Additional Member Support</u>: Add'I funding from member organizations, not voted, but results shared with the IAB, including (but not limited to) additional fed funds transferred via IAA/MIPR <u>by member agencies</u>

Additional Center-Catalyzed Funding Support

<u>Other NSF</u>: Any other grant funding from NSF for research that is shared with the IAB, not included in the IUCRC award & supplements

Other Federal: Other grant funding from federal agencies for research that is shared with the IAB

Other Non-federal: Funding from non-federal sources (e.g. foundations) for research that is shared with the IAB

Other State/local: Funding from state or local government agencies for research that is shared with the IAB

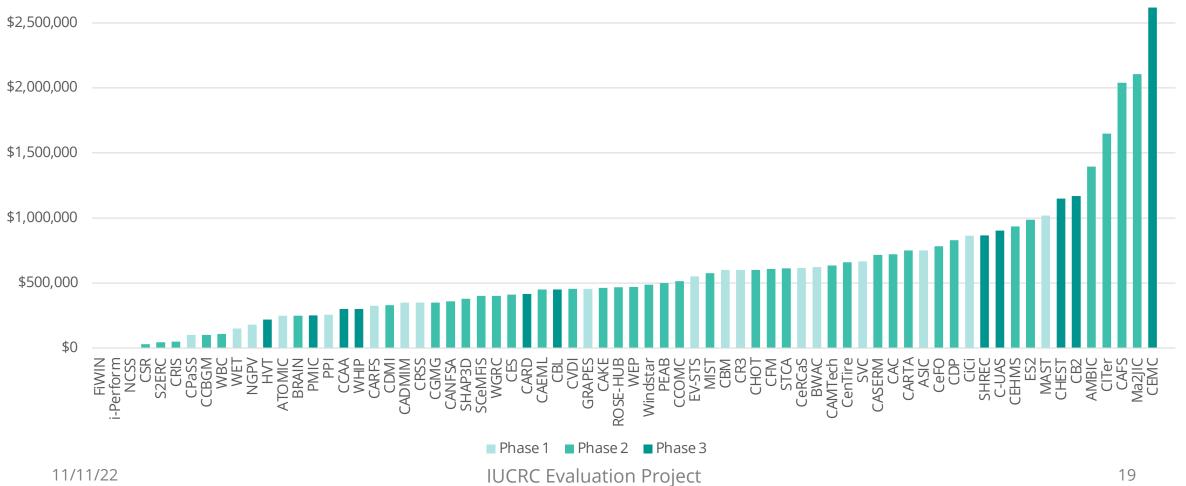


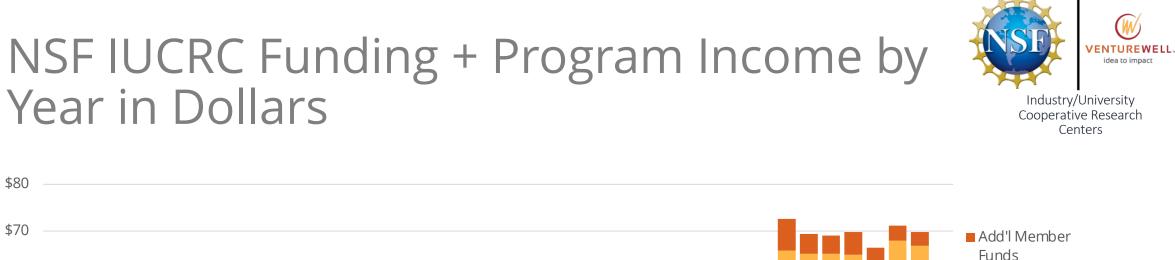
FY2021 Total Center Funding by Center*

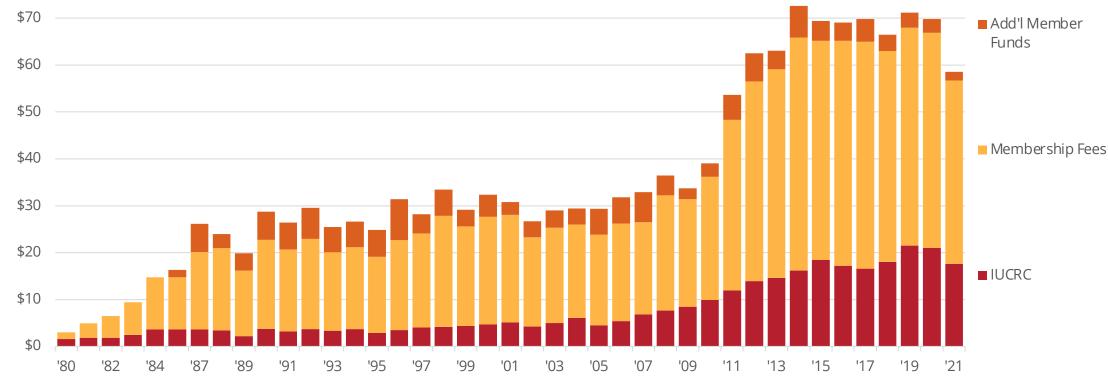
\$6,000,000		
\$5,000,000		
\$4,000,000		
\$3,000,000		att.
\$2,000,000		
\$1,000,000		
\$0	i-Perform NCSS CSR SZERC CSR SZERC CSR VWET WWET WWET WWET WWET WWET WWET WWET	ES2 CAKE CANFSA CITeR
*Inclu	udes Center-Catalyzed Funding ■ Phase 1 ■ Phase 2 ■ Phase 3	
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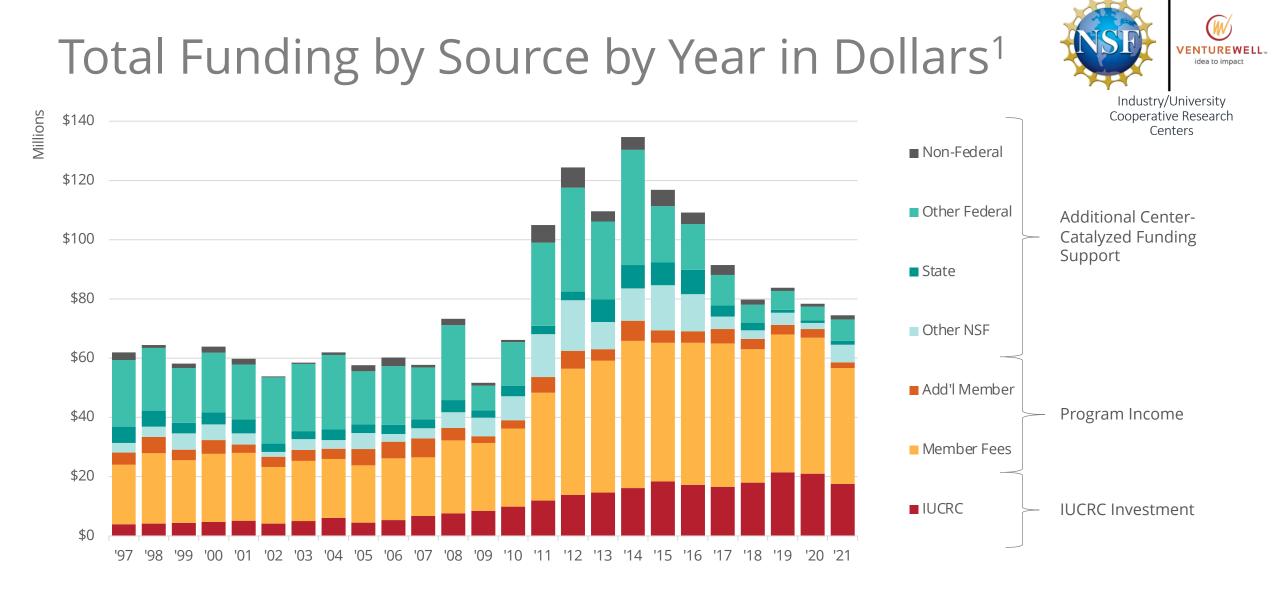
FY2021 Total Center Program Income by Center





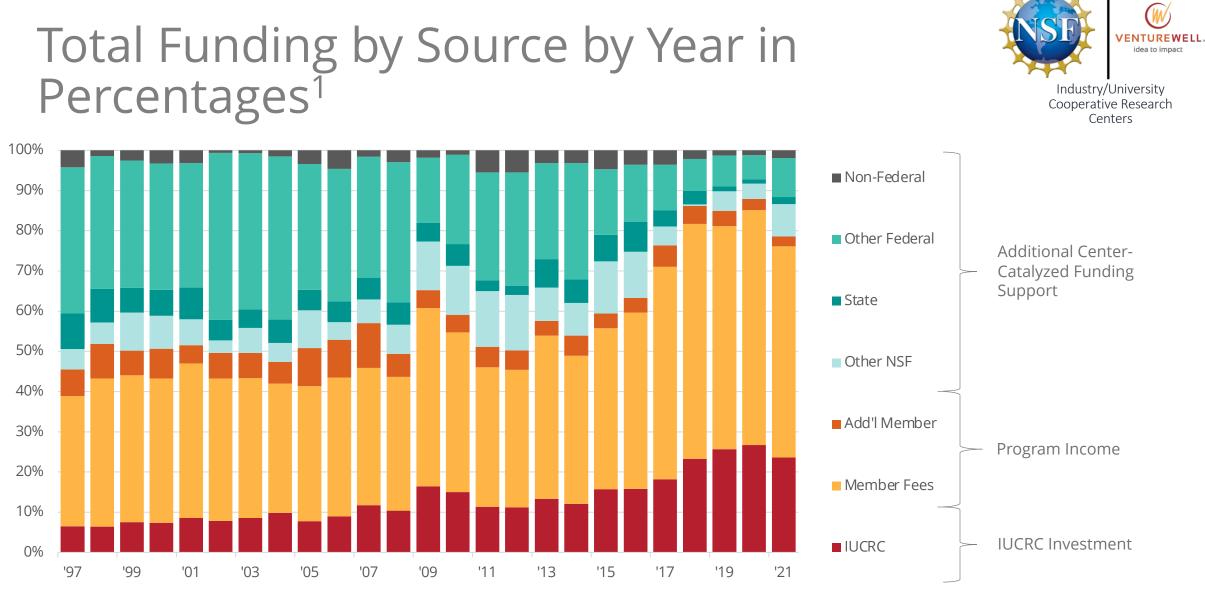


Millions



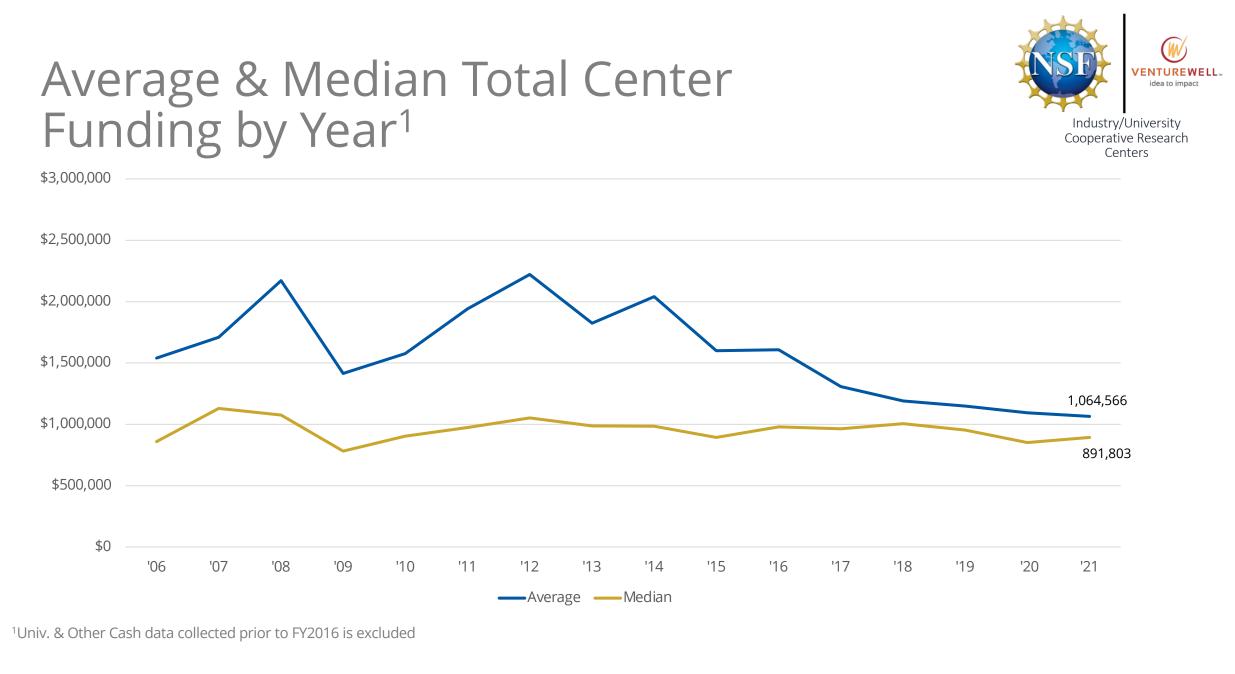
¹Univ. & Other Cash data collected prior to FY2016 is excluded

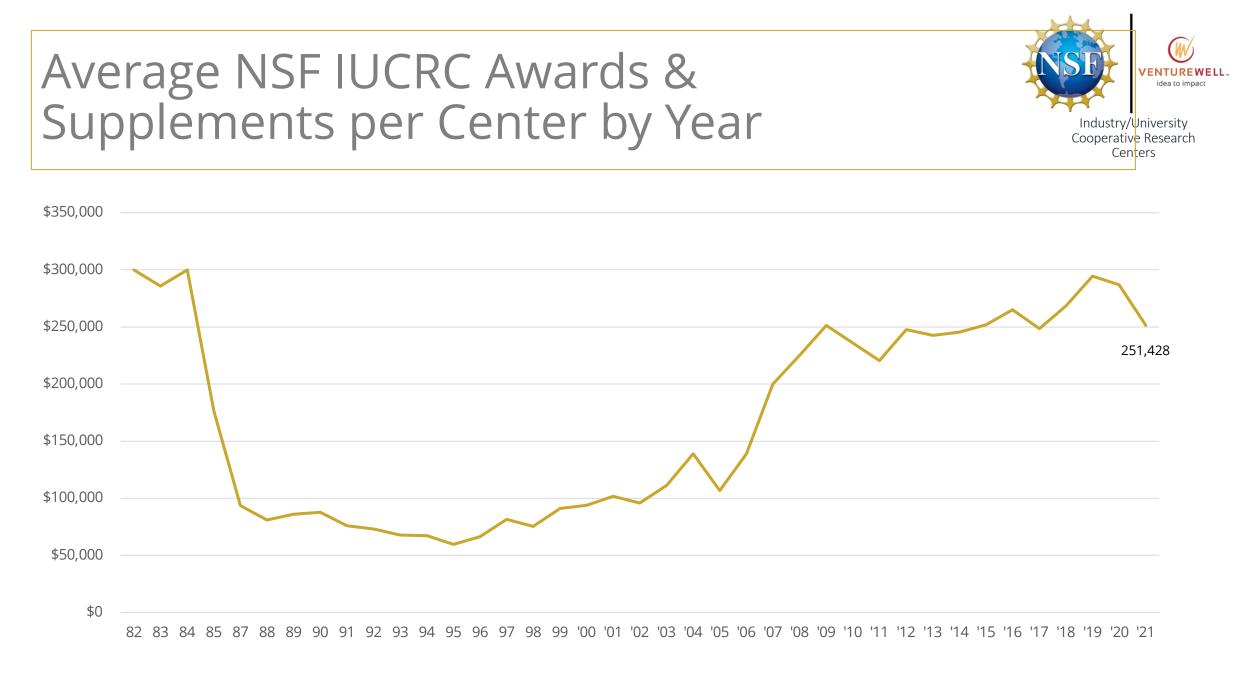
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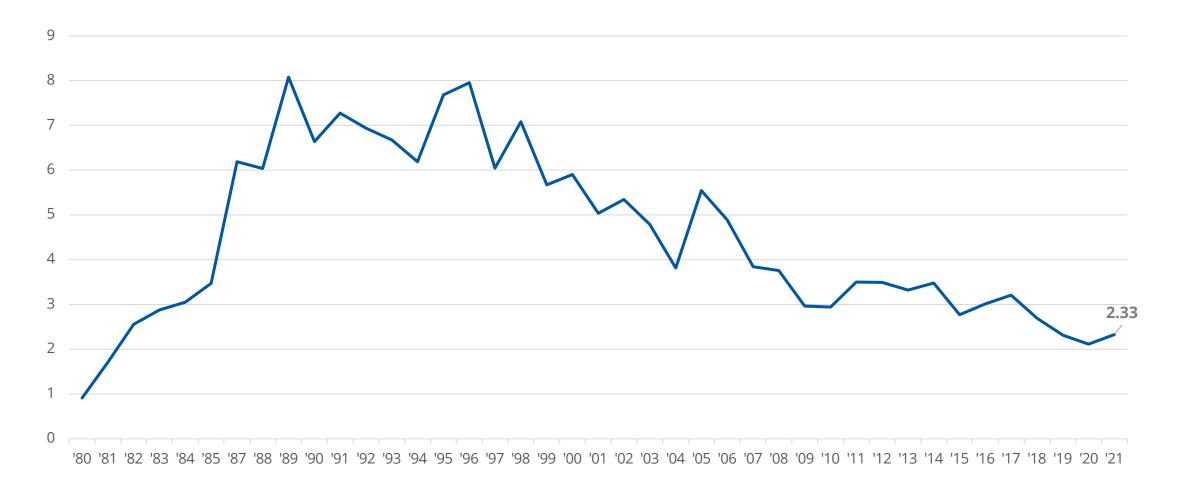
¹Univ. & Other Cash data collected prior to FY2016 is excluded

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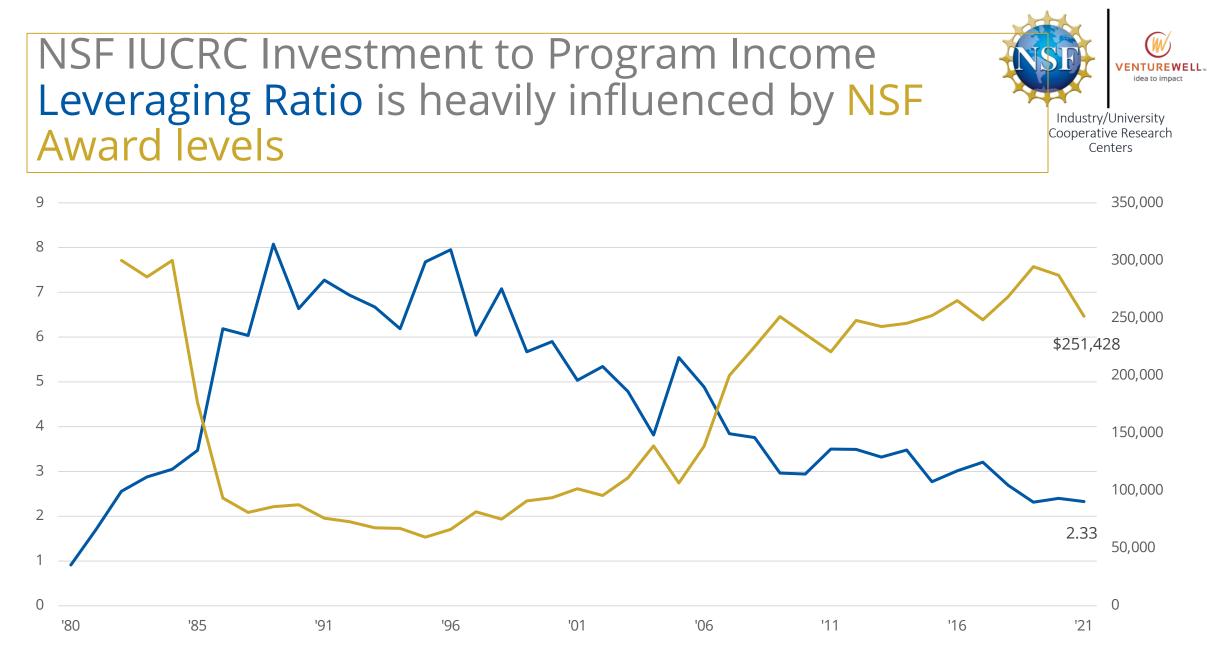




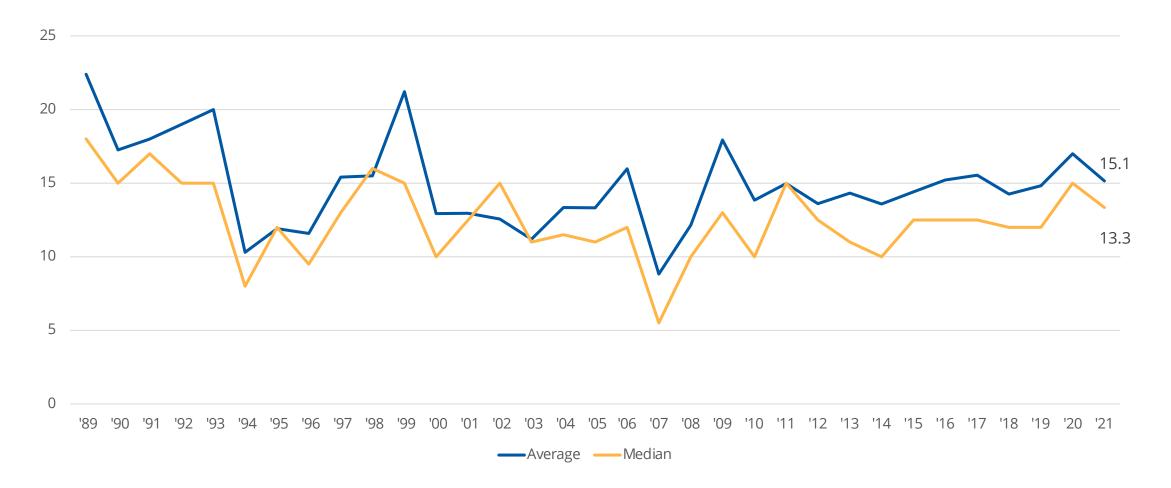
NSF IUCRC Investment to Program Income Leveraging Ratio by Year Industry/University Cooperative Research Centers



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Industry/University Cooperative Research Centers

Membership



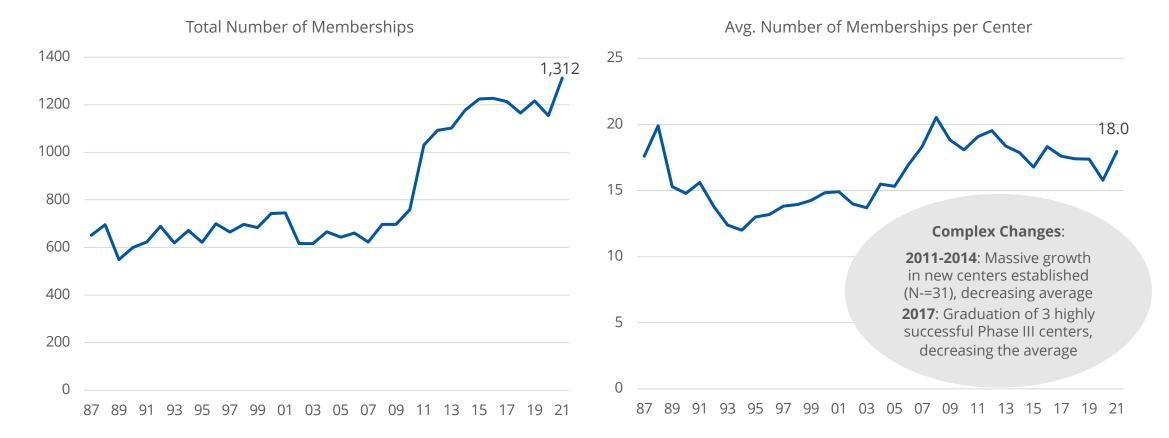
Membership Summary

Industry/University Cooperative Research Centers

	Count	Percent
Total memberships	1,057	100%
Industry: large firms (500 + employees)	512	49%
Industry: small firms (< 500 employees)	312	30%
US Government: Federal	151	14%
US Government: State or local	34	3%
Non-profit	29	3%
Other	10	1%
# of organizations with memberships ¹	727	

1. Many firms and agencies maintain more than 1 membership in the I/UCRC program. This count considers a firm or agency with multiple memberships as a single member. For example, the Army holds 28 memberships but is considered a single organization in this count.

Total Members and Average Memberships per Center by Year



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Industry/University Cooperative Research Centers



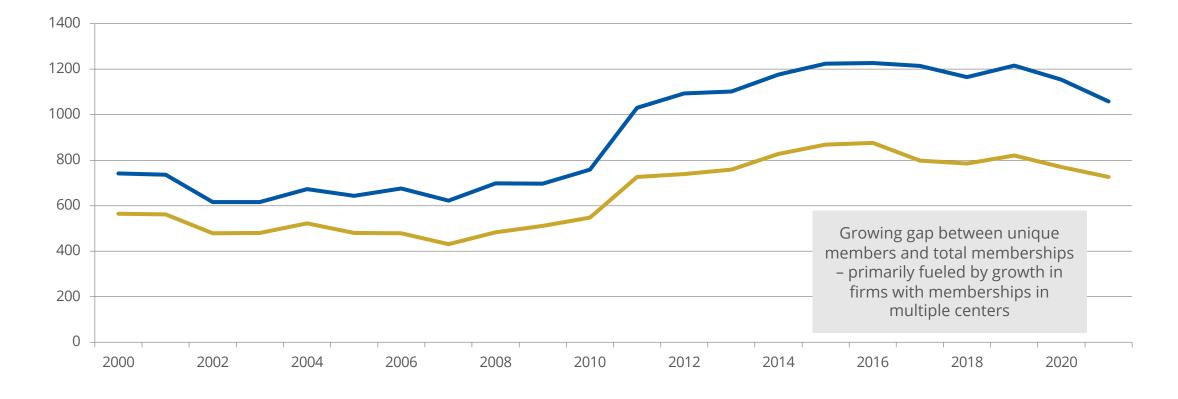
Number of Memberships per Center by Year

25 20 18.93 15 14 **Complex changes**: 10 2011-2014: Massive growth in new centers established (N = 31), decreasing average 5 **2017**: Graduation of 3 highly successful Phase III centers, decreasing the average 0 '85 '91 '96 '01 '06 '11 '16 '21 —Average - Median — 5 per. Mov. Avg. (Average) -5 per. Mov. Avg. (Median)

IUCRC Evaluation Project



Unique Members and Total Memberships Over Time



— Unique Members — Total Memberships

Membership: Organizations with the Most Membership

N Memberships	Organizations					
28	Army					
23	Air Force					
18	NASA	21% of all memberships				
10	Honda from these organizations					
8	Intel, Navy, Raytheon					
7	NSA, DHS, Toyota, Sandia National Lab, Electric Power Research Institute					
6 Lockheed Martin, Hancock Forest Management, Cisco Systems,						
5	Shell, Samsung, BASF, Weyerhaeuser, Microsoft, Los Alamos National Lab, L3					

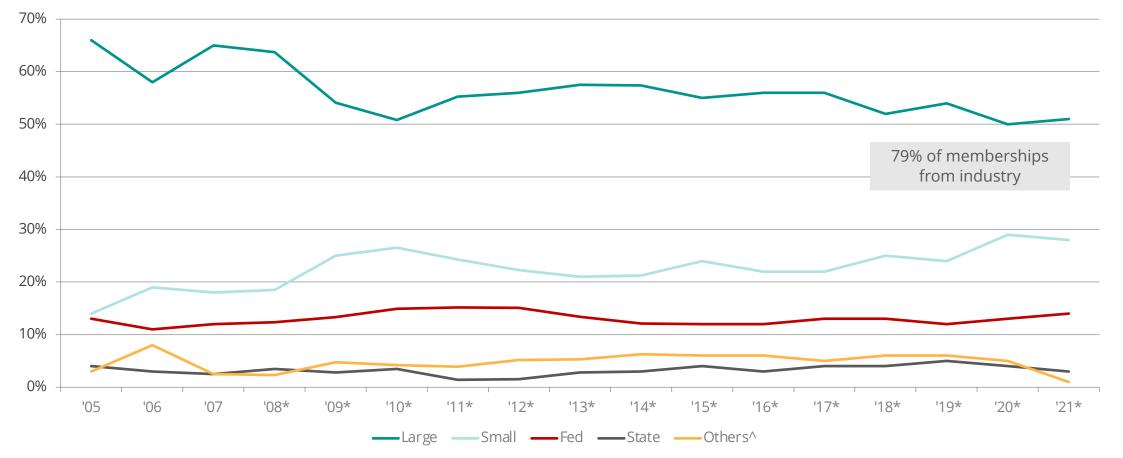
Organizations with the Most Memberships Over Time

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	1995		2000		2005		2010		2015		2020 VENTUREWELL didea to impact
Ν	Name	Ν	Name	Ν	Name	Ν	Name	Ν	Name	Ν	Name
10	Dow Chem.	10	Motorola	17	DoE	26	Army	25	Army	26	Army Industry/University Cooperative Research
9	DuPont	9	Army	13	Army	18	DoE	20	Air Force, DoE	25	Air Force Centers
	3M, Motorola, Ford	8	Lucent Tech., DoE	10	Boeing	15	Lockheed Martin	15	NASA	21	DoE
7	GM	7	Boeing , IBM, Honeywell	8	Intel, Air Force	13	Boeing, NASA	14	DoD	18	NASA
6	Amoco, Boeing , Texas Inst.	6	Daimler Chrysler	7	Raytheon, HRL, DoD	11	Air Force	12	Lockheed Martin, Raytheon	12	Raytheon
		5	Ford	6	Honeywell, Navy	10	GM, IBM	11	Intel	10	Honda
				5	Dow Chem., Siemens	7	Intel, Raytheon	10	Honda	9	NSA
					Siemens	5	DoD, Navy	9	Navy	8	DoD Lockheed Martin
Increased Defense / Defense Contractors Overall Increase in Firms with Multiple Memberships						5-8	Alphacore Inc., Boeing , Corning, Cisco, DHS , EPRI, Ford, Hewlett- Packard, Honeywell, Huawei, IBM, NSA , L3 Communications, Northrop Grumman , Samsung, Weyerhaeuser	5-6	Alphacore Inc., BASF, Boeing, Cisco Systems, Inc., Corning Inc, Corteva Agriscience, DHS, ERPI, Ford Motor Company, Honeywell, IBM, Intel Corporation, Merck, NIST, Samsung, Shell, Toyota, Weyerhaeuser Hancock Timber Resource Group, Navy+		
Dro	pped	DuP Amo	w Chem., Pont, 3M, GM, Ioco, Texas Inst., A, Navy		torola, LucentTech., 1, Daimler Chrysler, d		L, Honeywell, Dow em., Siemens	Qual	cock Forest Management, Merck, lComm, Bayer, Campbell Global, Dell, ont, Rayonier, Toyota		Northrop Grumman, L3 Communications, Hewlett-Packard, Huawei
New	1	Luce Hon	cent Tech., IBM, neywell, Daimler rysler, DoD	HRL	el, Air Force, Raytheon, L Labs, Dow Chem., mens, Navy		kheed Martin, NASA, I, IBM	Alph	nacore Inc.		BASF, Corteva Agriscience, Merck, NIST, Shell, Toyota, Hancock Timber Resource Group,
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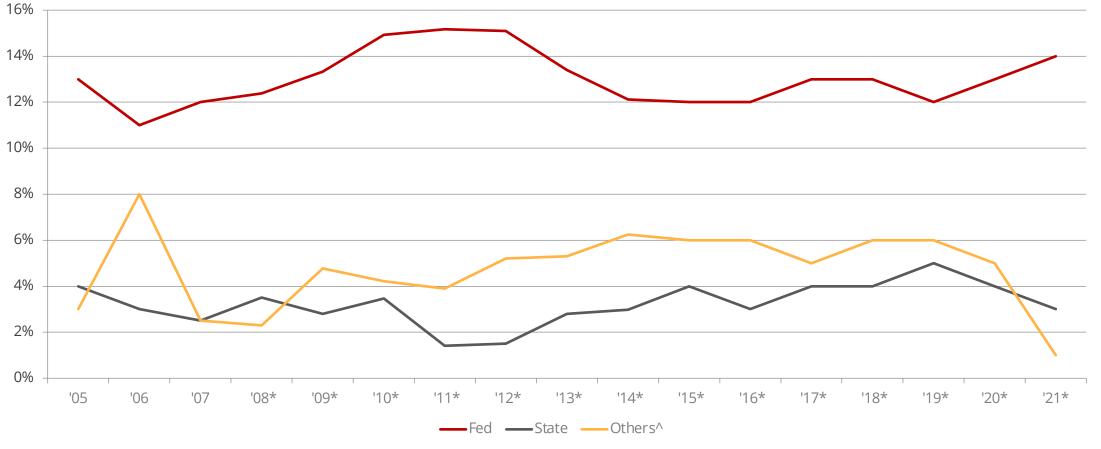




*Advanced Forestry excluded as an outlier: 2008-21. ^ Categories comprising Others include: non-profit, non-US gov't, and other org.

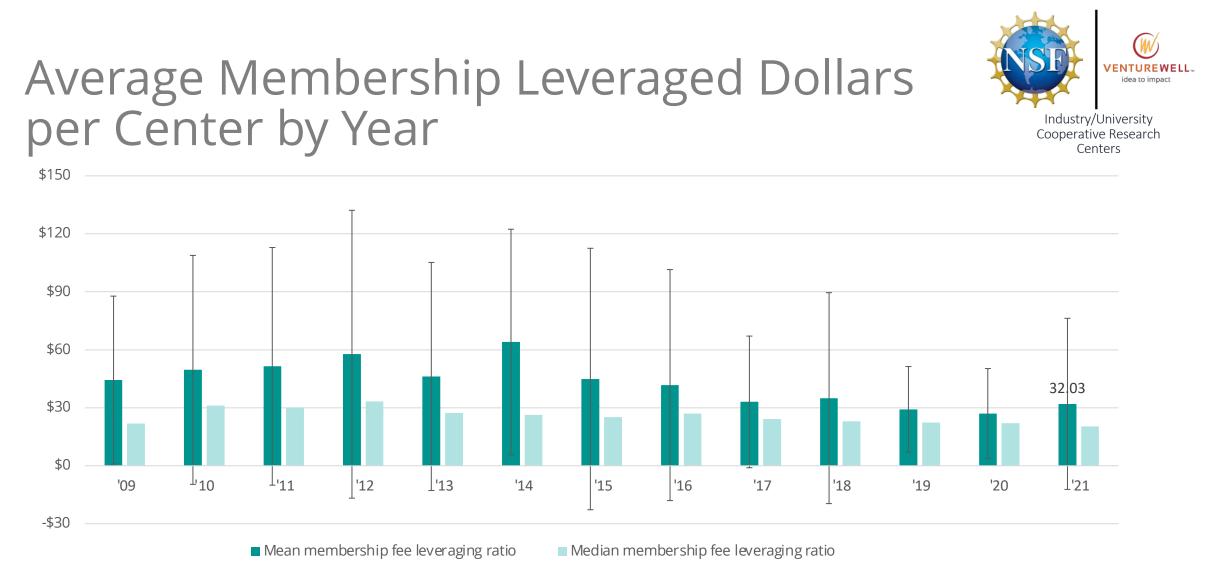


Membership Composition by Year*



*Advanced Forestry excluded as an outlier: 2008-21. ^ Categories comprising Others include: non-profit, non-US gov't, and other org.

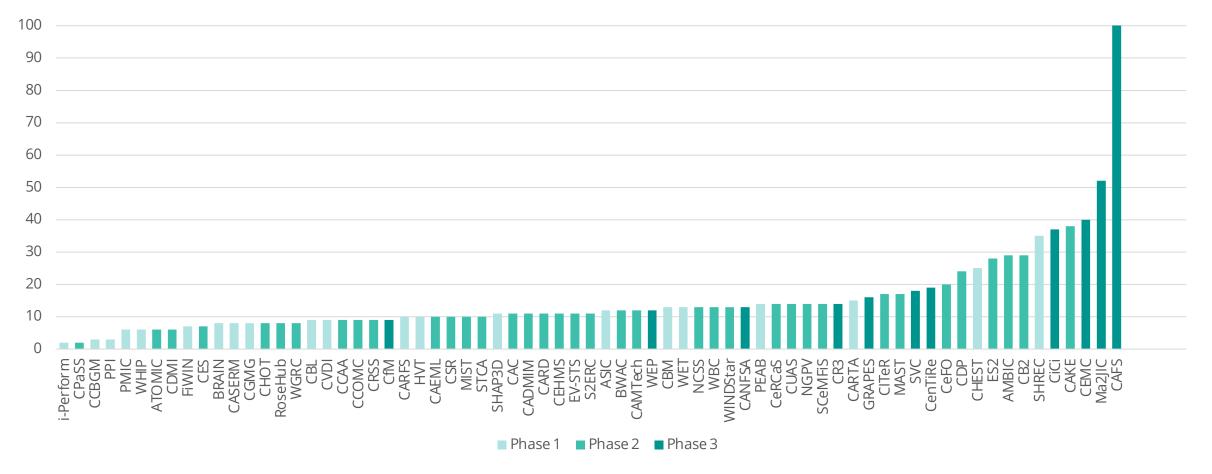
IUCRC Evaluation Project



- Membership fee leveraging refers to the amount of center funding leveraged by each dollar of membership fees.
- In FY2020, for every dollar a member invested in the center, they leveraged \$29 in center research funding.
- Membership fee leveraging = (total center budget / (total membership fees/number of memberships))-1

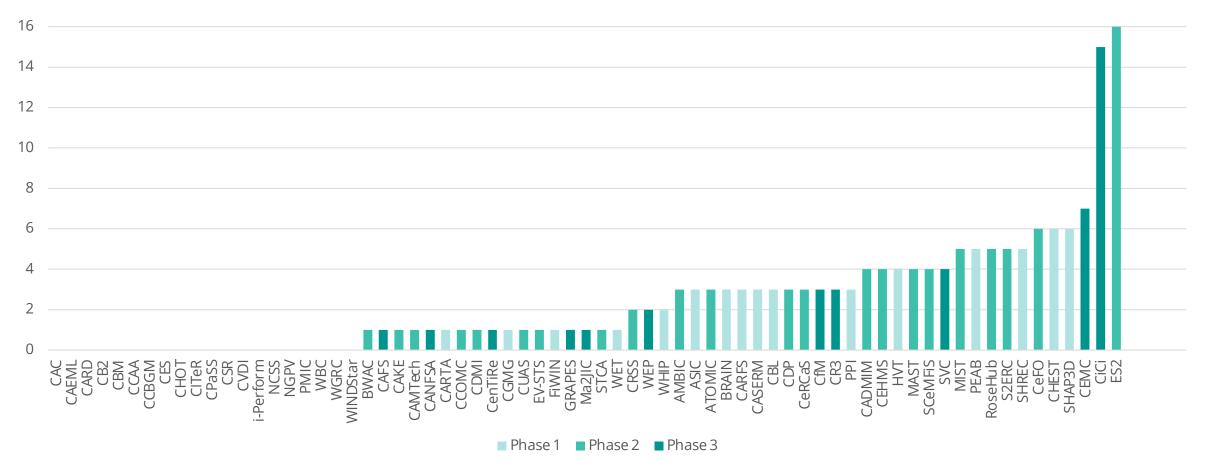


FY2021 Total Center Memberships





FY2021 New Center Memberships





Interpreting Membership Changes Over Time

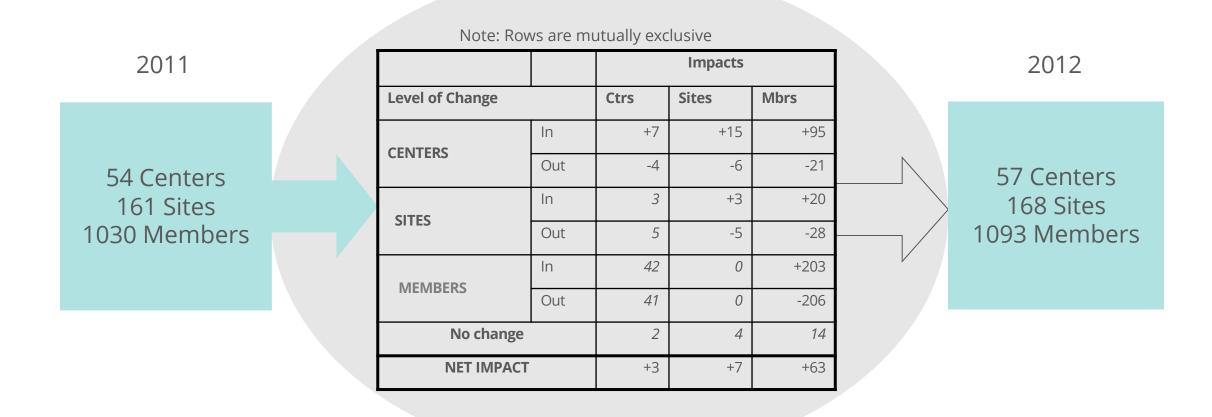


Interpreting Membership Changes Over Time

- Changes in Membership numbers over time are influenced by changes at different levels:
 - Members: Individual members will leave a center and new members will be added
 - Centers: Mature centers will graduate (and their members will be dropped) and new centers will be created (and their members added)
 - Sites: New sites (and their members) are added to existing centers
 - Changes in the national and international economy, public health, and other factors can also have an impact
- Changes in program totals and averages per center can be due to any combination of these factors



Example: 2012 IUCRC System Changes



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Membership Turnover Variables and Indicators

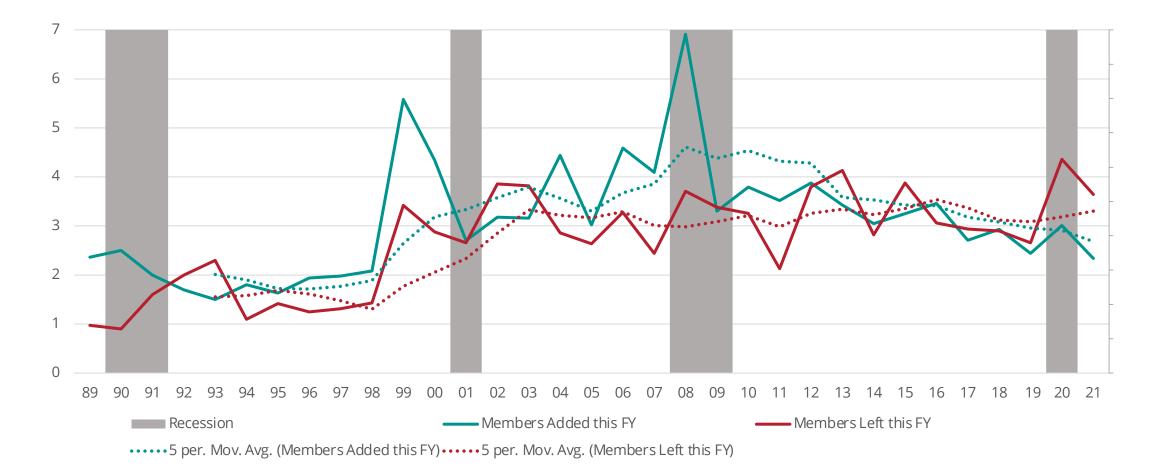


- Members added: number of members center reports adding during past year (may include new individual members or members from added site)
 Does not include addition of new centers
- **Members left:** number of members a center reports leaving the center during past year (would only include site-level loss if site left center)
- **Member Net Gain/Loss**: the relative gain or loss of members (members added members left) centers experience during each calendar year
- **Member Turnover:** percentage of a center's members from year x that leave the center the following year (year x + 1)
- Aside: Other membership indicators NC State has looked at:
 - Dwell time, turnover by center fidelity to IUCRC model, membership for single vs. multi-site centers, private vs public sector membership, fortune ranking of members, defense membership, phase based growth and retention, firms with multiple memberships, Chinese firm membership



Cooperative Research Centers

Average Membership Gain/Loss

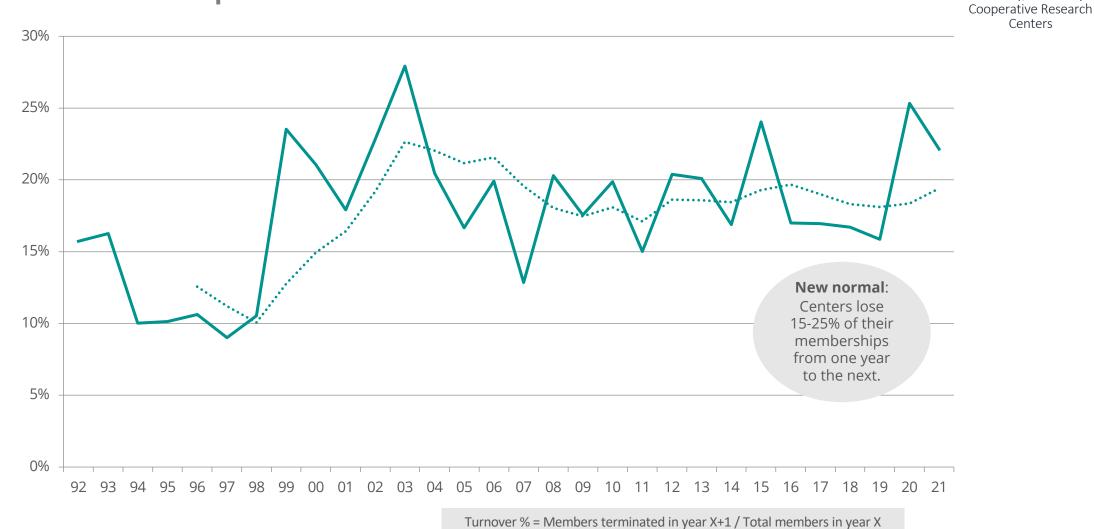




Industry/University

Centers

Membership Turnover Rate





Conclusions: Turnover

Industry/University Cooperative Research Centers

- Membership growth and stability
 - Average number of members has been relatively stable, decreasing slightly, over the last 5 years; ~16 members/center
 - Member turnover rate is at a new normal of 15-20% over the last 10+ years
 - However, this years much higher rate of 25% is likely due to a) COVID-19 economic uncertainties b) rising number of NCE sites

Membership is dynamic

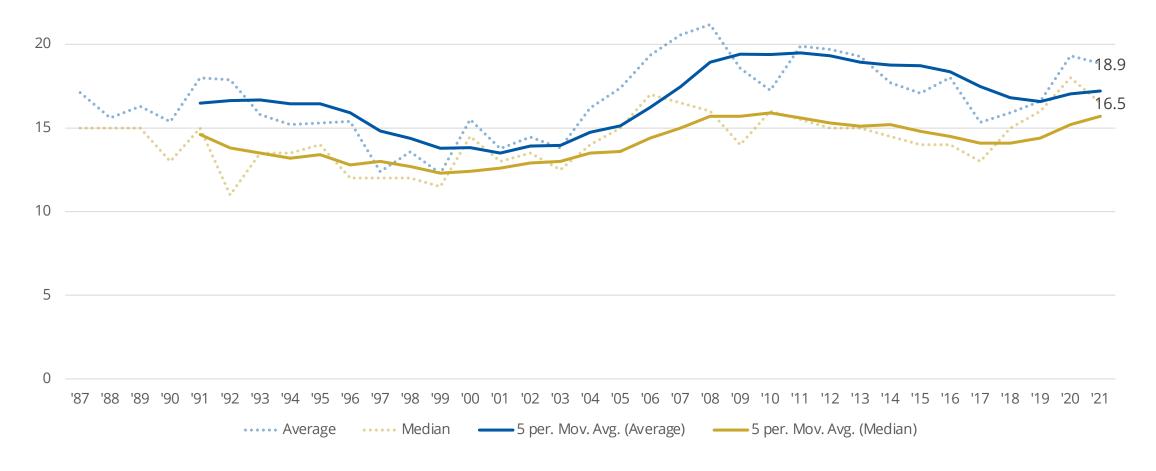
- Program level picture positive based on continuous growth in new centers and sites
- Most fluctuations attributable to initiation of Phase 3 funding opportunity and graduation of Phase 3 mega-centers
- Membership picture is volatile
 - Causal factors are hard to pin down
 - Explanations may reside with center level variables like leadership, technology salience, as well as structural issues like the churn of old and new centers, site transitions, etc.
 - Useful both as a measure of overall program health and to benchmark center performance relative to program level norms

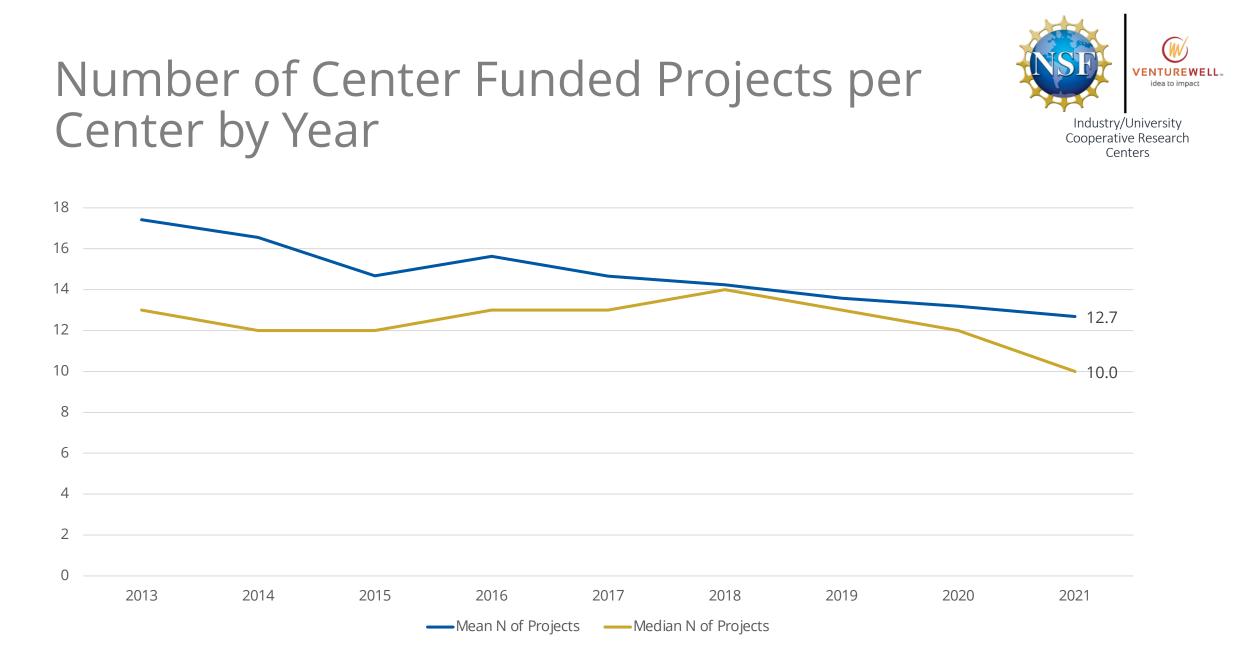


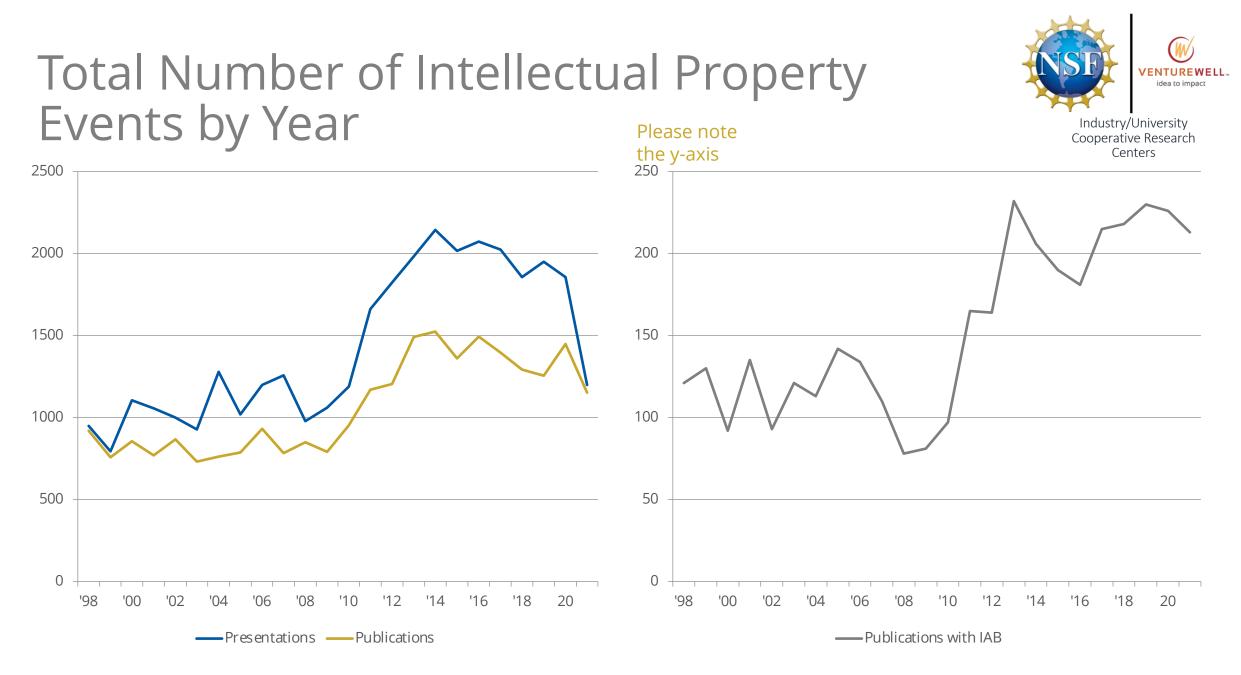
Outputs and Outcomes

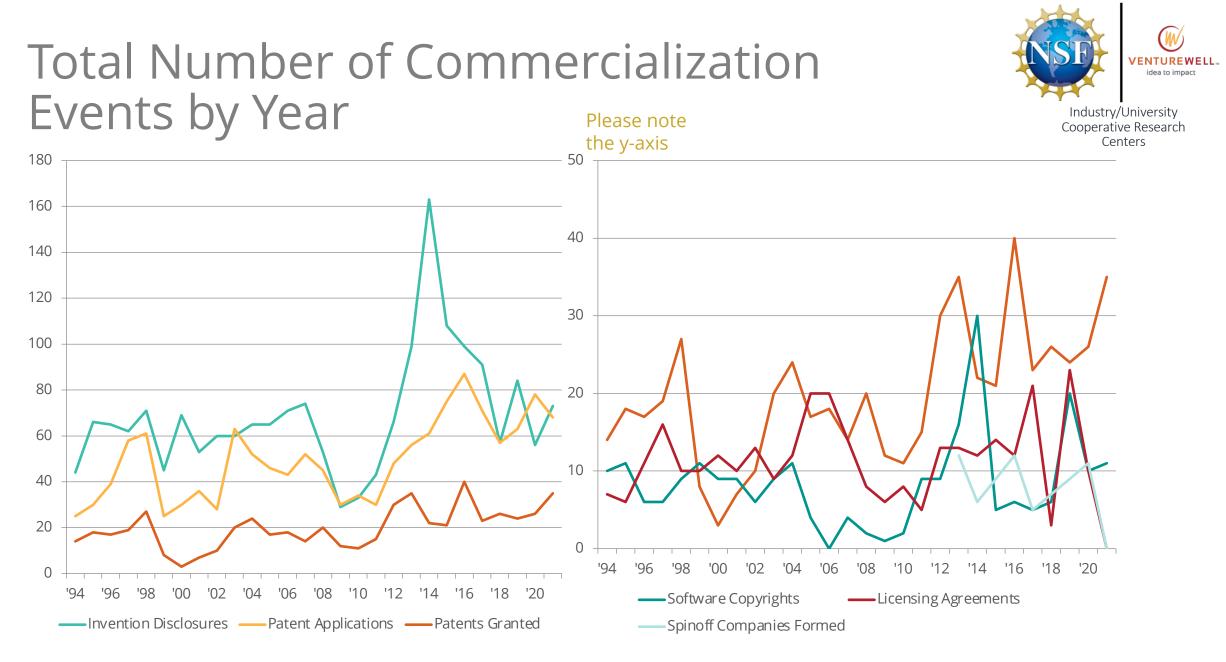


Number of Researchers per Center by Year





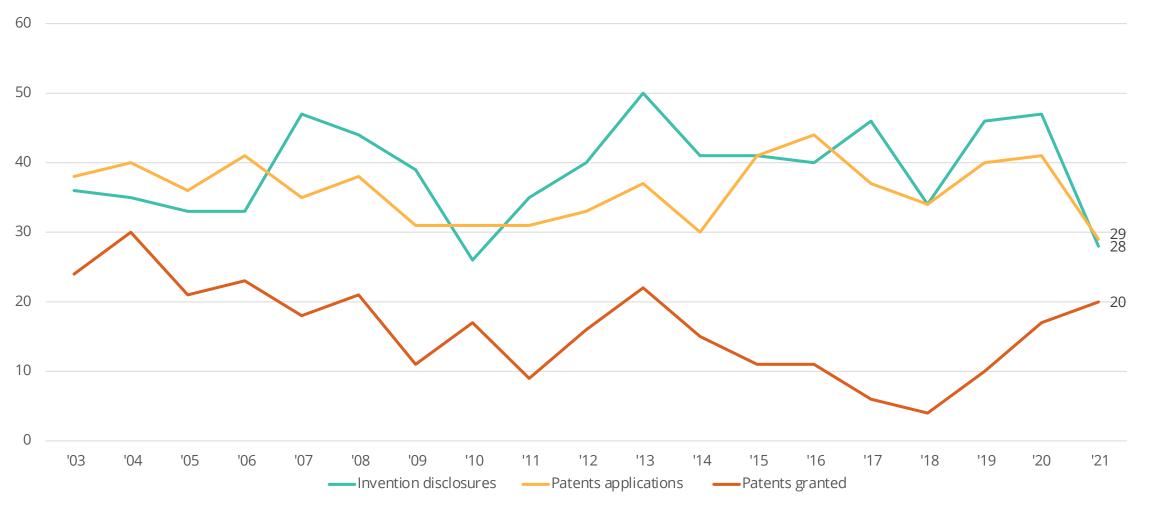




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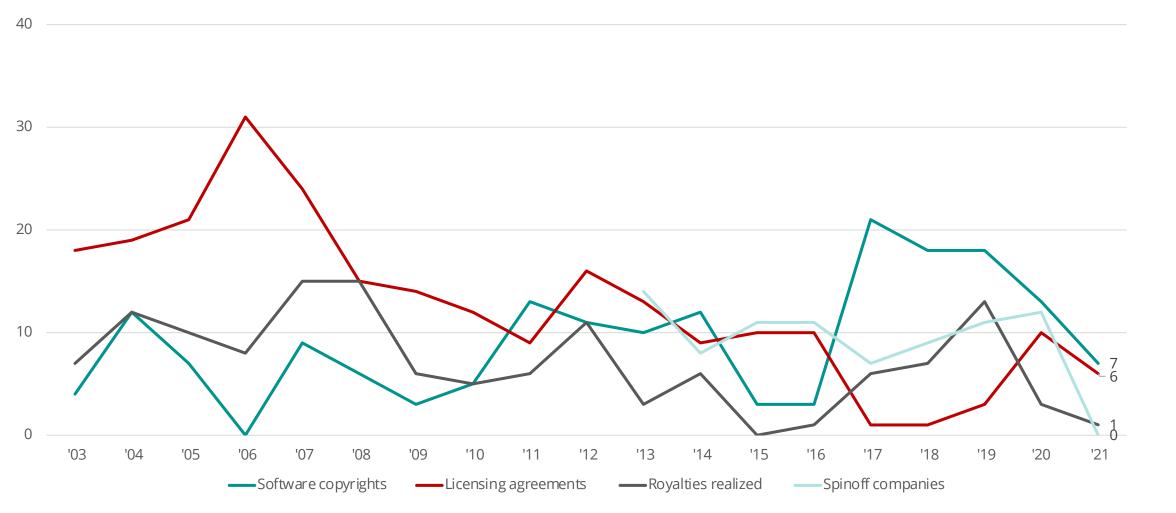
Percentage of Centers Reporting Commercialization Events by Year

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Percentage of Centers Reporting Commercialization Events by Year

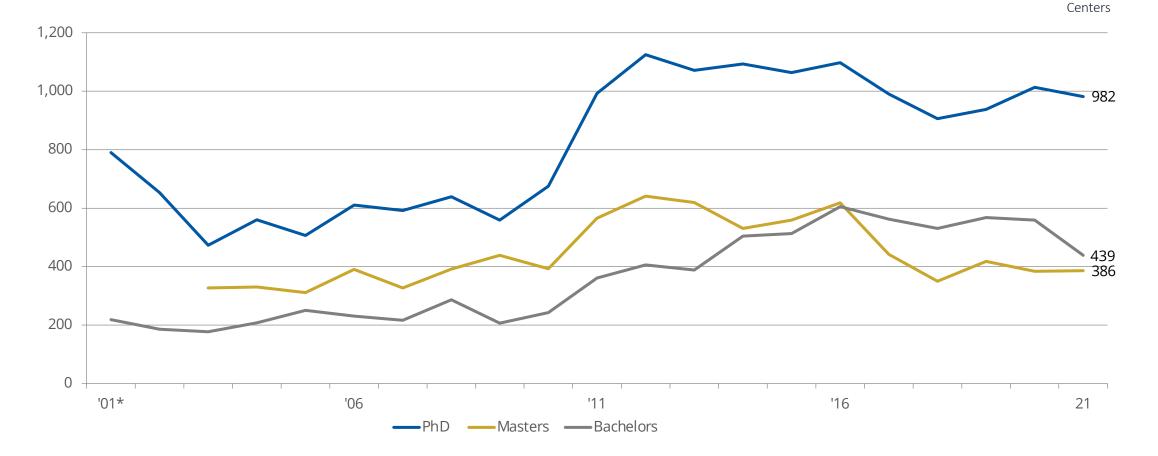


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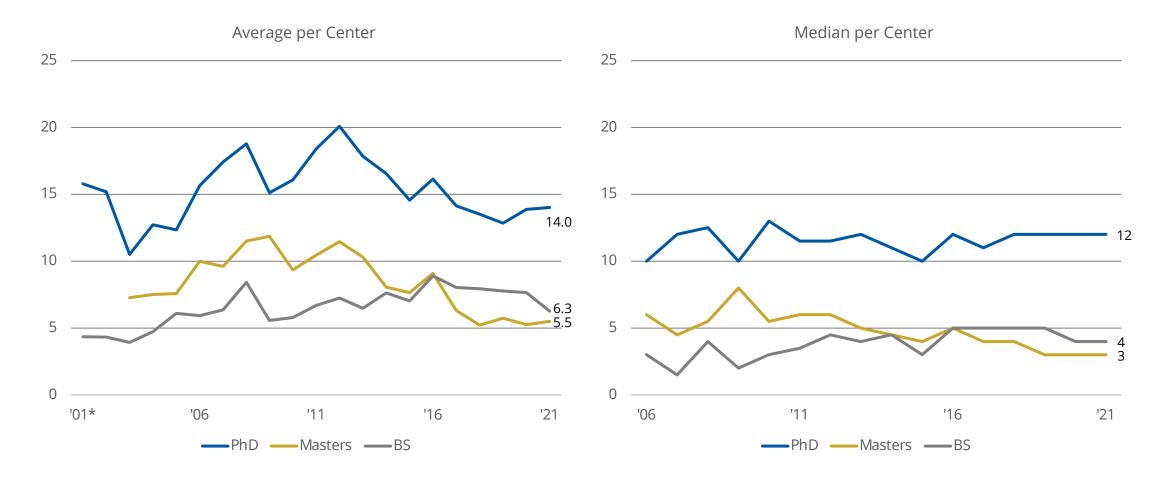
Cooperative Research

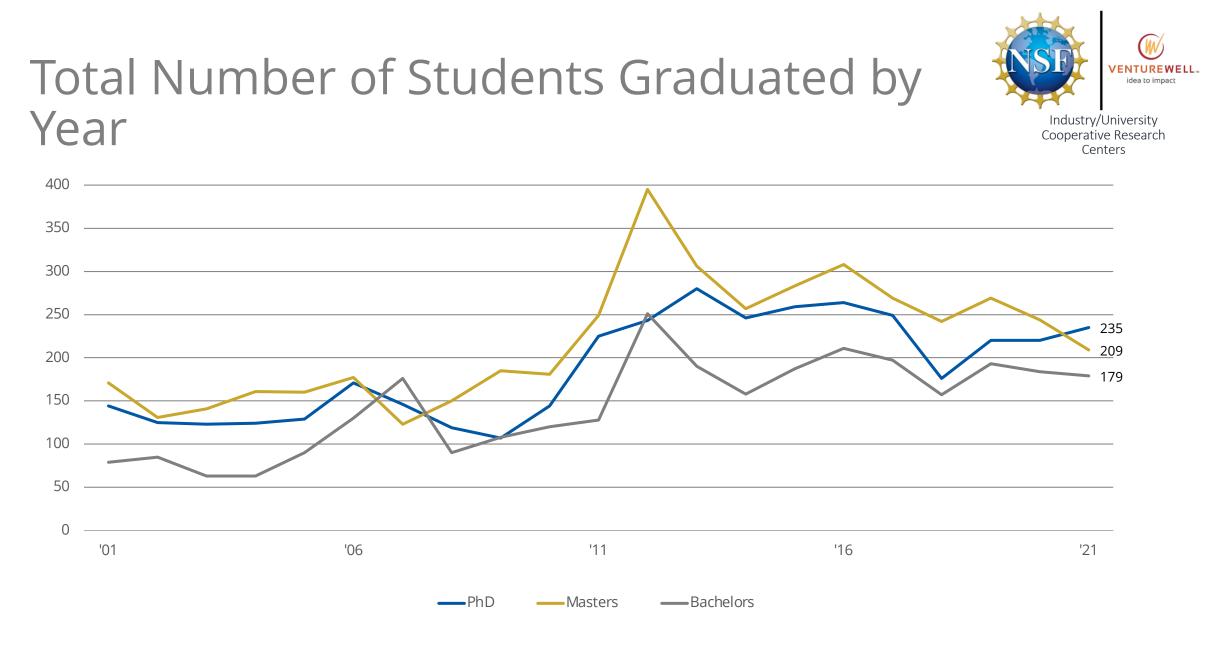
Total Number of Students Trained by Year





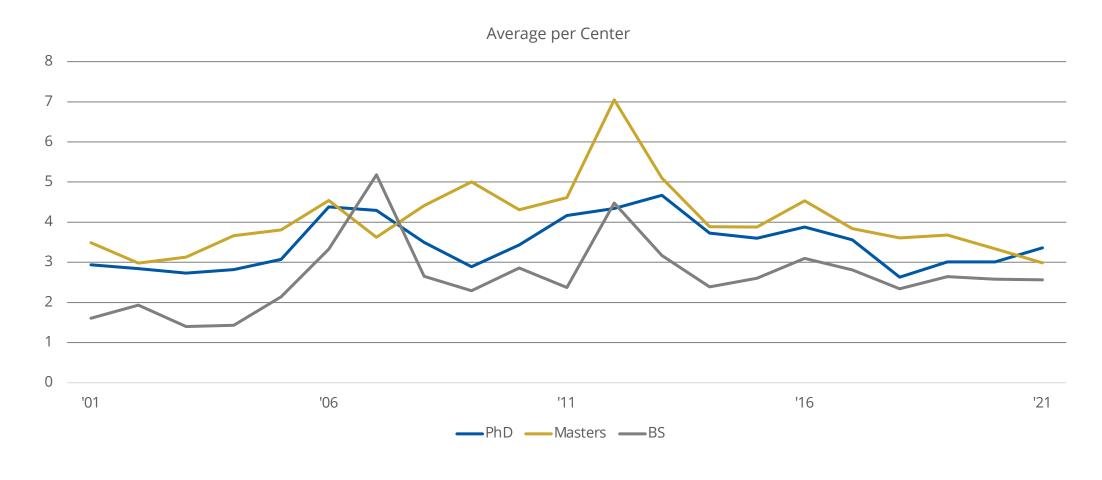
Students Trained per Center by Year







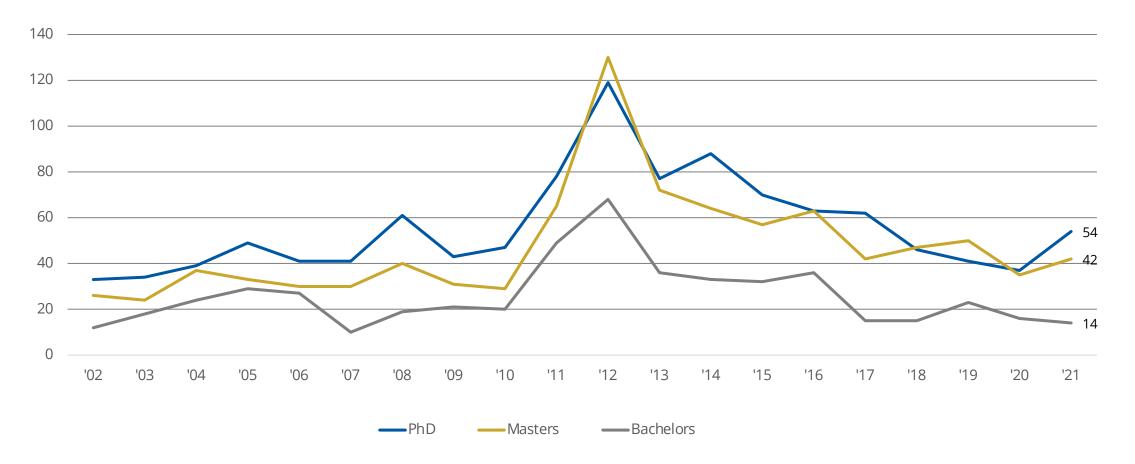
Number of Students Graduated per Center by Year



Total Graduates Hired by Industry & Government Members by Year



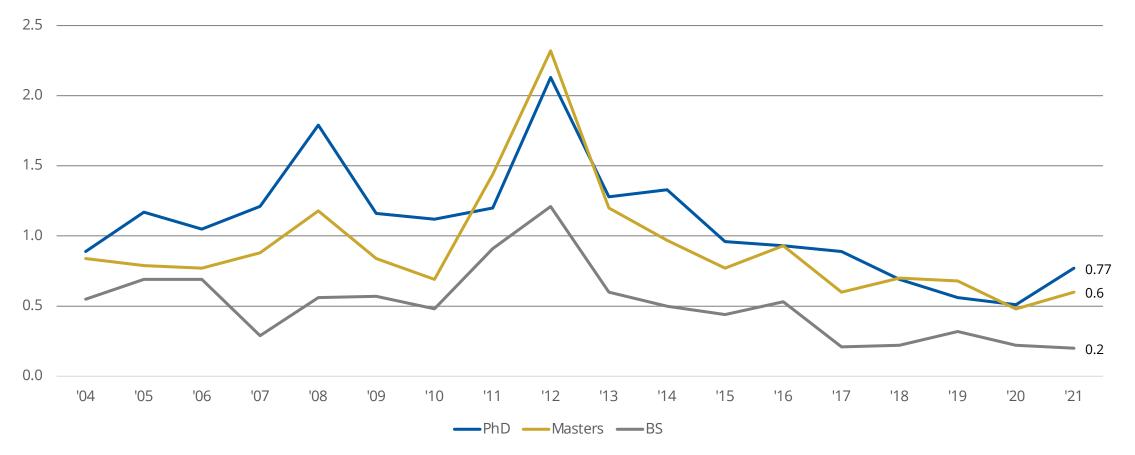
Industry/University Cooperative Research Centers



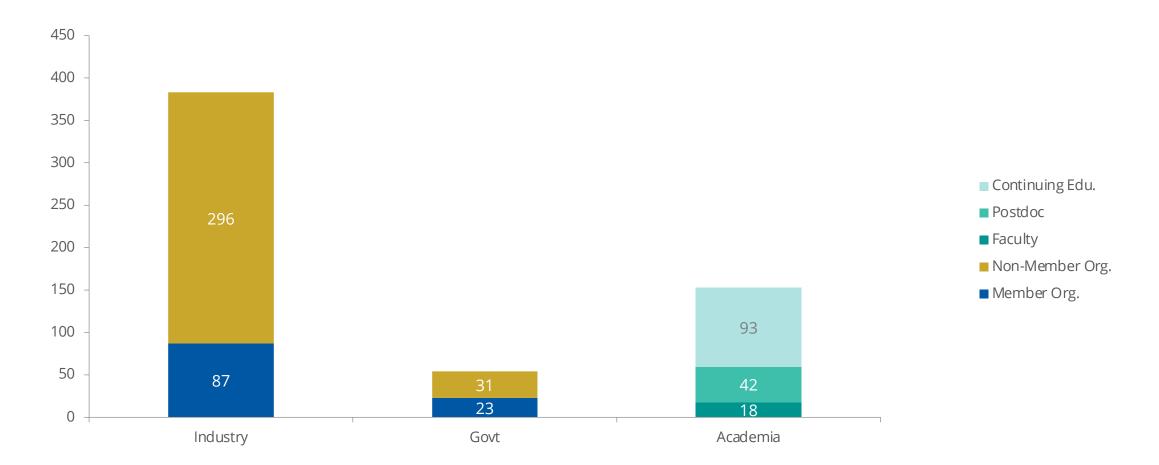
IUCRC Evaluation Project

Average Graduates Hired by Industry & Government Members





IUCRC Alumni Career Outcomes: Total Number of FY2021 Graduates Hired

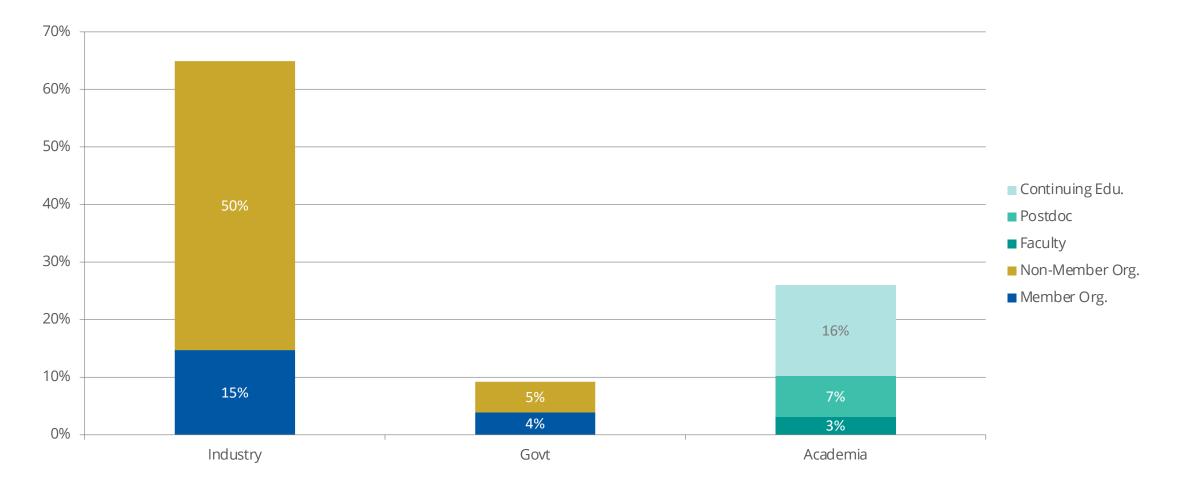


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IUCRC Alumni Career Outcomes: Total Number of Graduates Hired Over Time



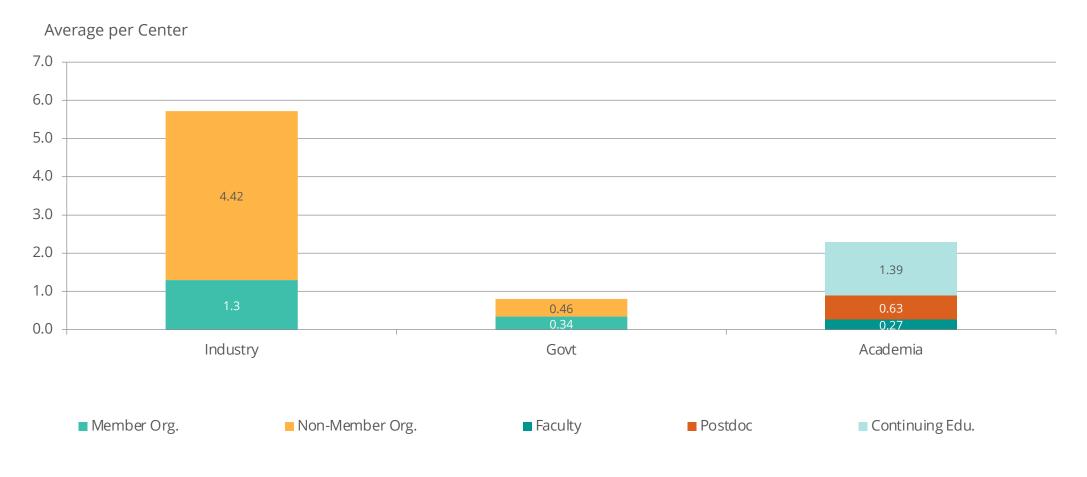
IUCRC Alumni Career Outcomes: Percent of FY2020 Graduates Hired



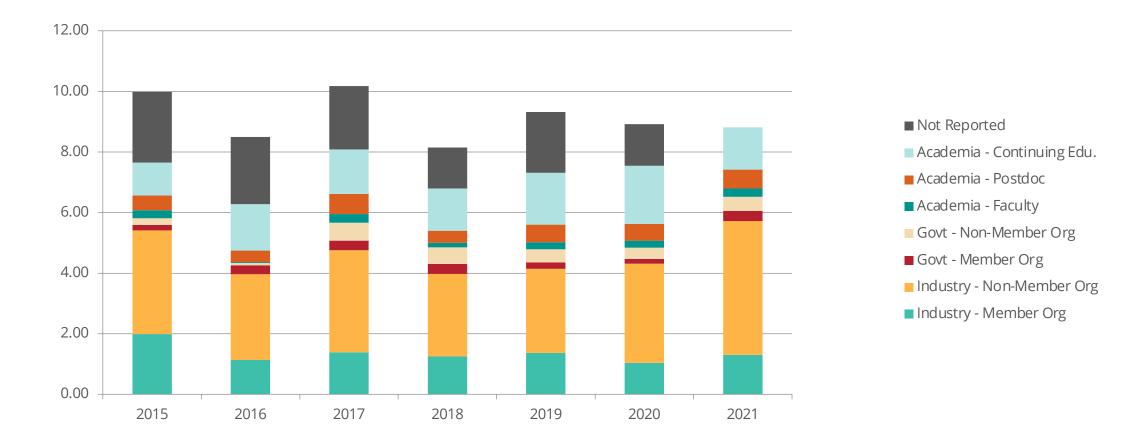
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IUCRC Alumni Career Outcomes: Number of FY2021 Graduates Hired per Center





IUCRC Alumni Career Outcomes: Average Number of FY2020 Graduates Hired per Center Over Time



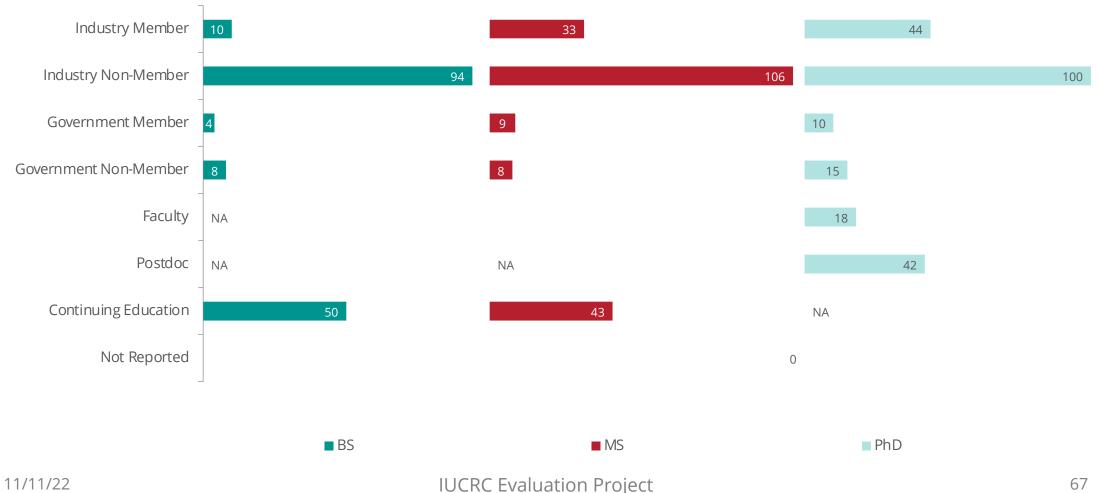
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Industry/University

Cooperative Research Centers

IUCRC Alumni Career Outcomes: Total Number of FY2021 Graduates Hired by Degree Level

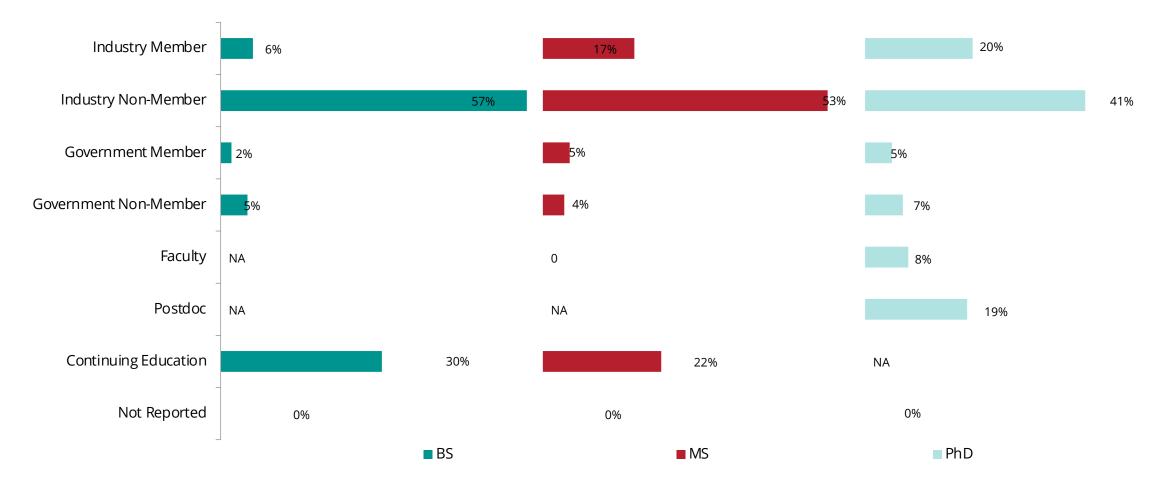




IUCRC Alumni Career Outcomes: Percent of FY2020 Graduates Hired by Degree Level

Industry/University Cooperative Research Centers

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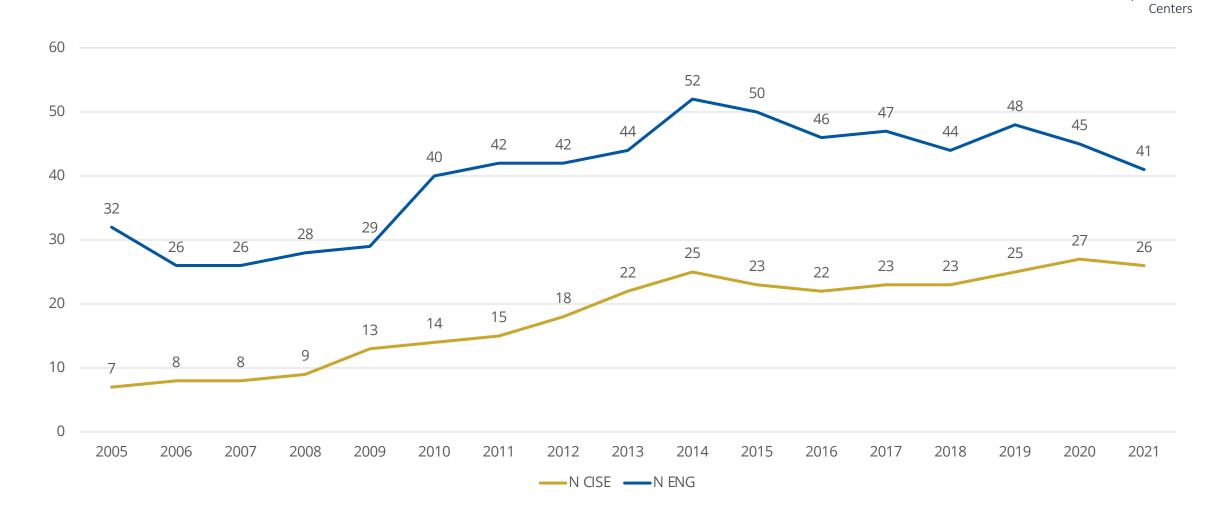
CISE & ENG Partnership

Some Comparisons and Recent Trends



Cooperative Research

Number of CISE & ENG Centers by Year



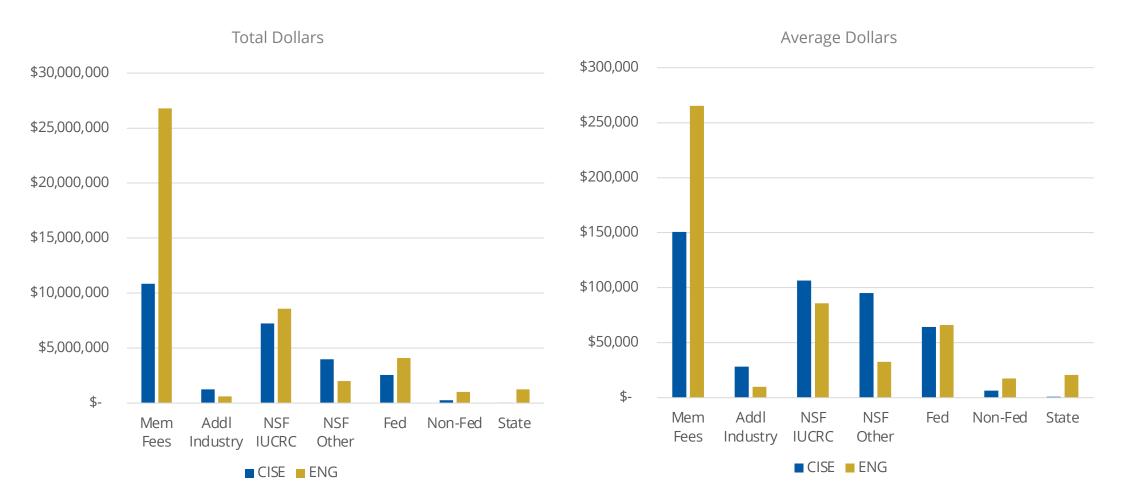
Both Directorates Have Had Multi-site Centers Increase and Single-Site Centers Decrease

ENG CISE





FY2021 CISE & ENG: Funding by Source



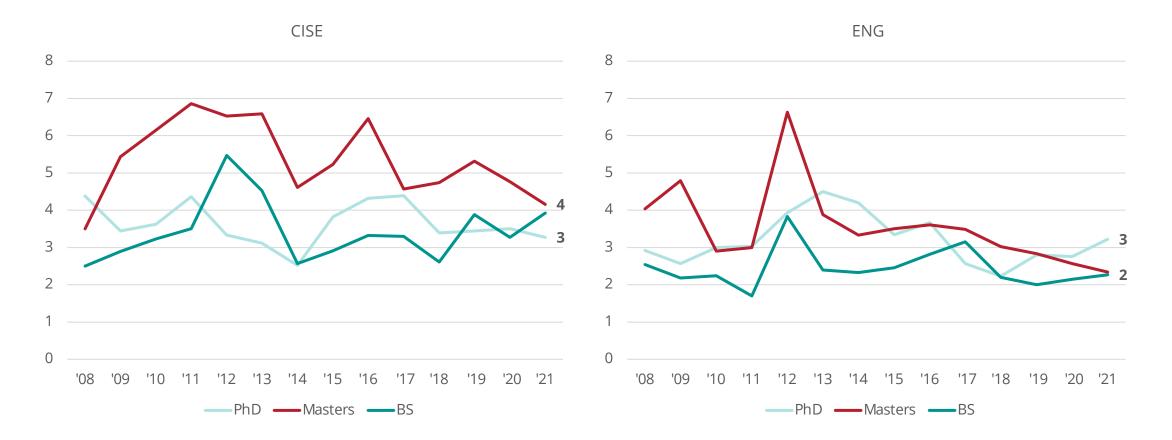
CISE & ENG: Average Number of Students Trained per Center by Year





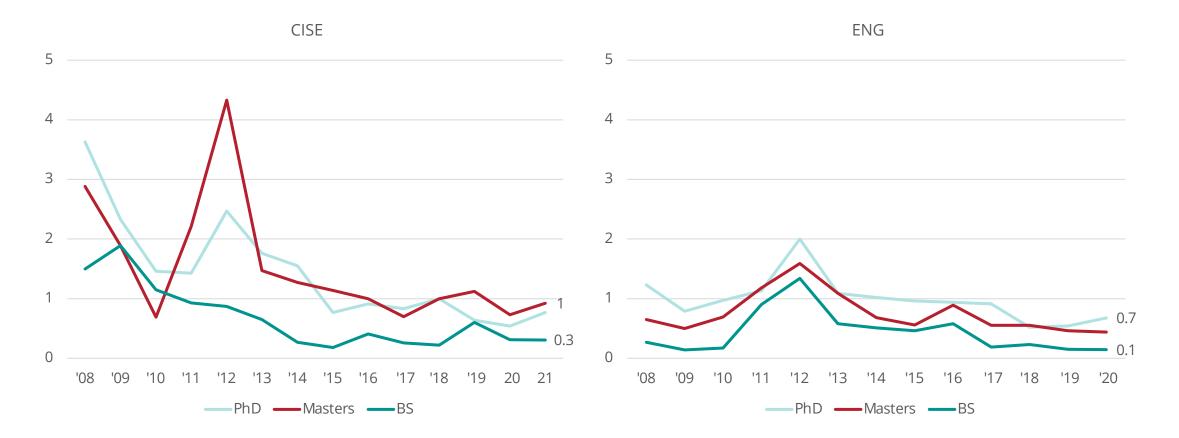
CISE & ENG: Average Number of Students Graduated per Center by Year





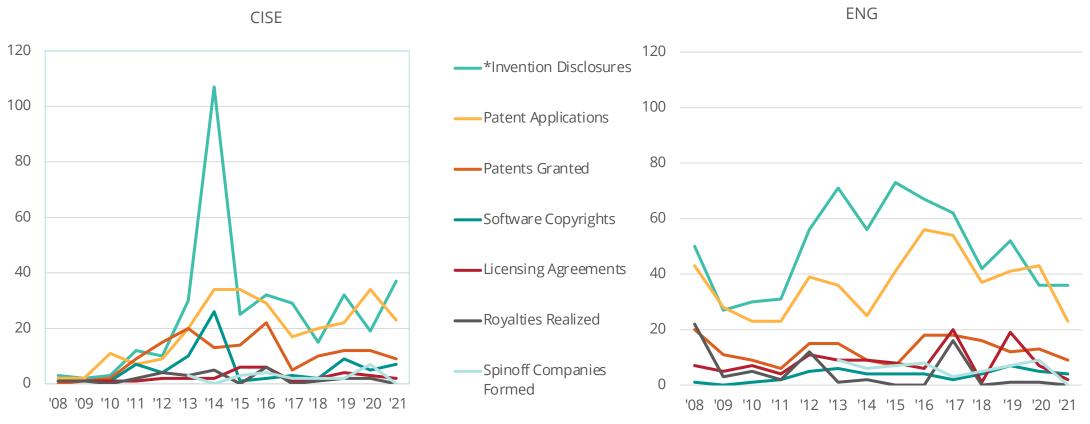
CISE & ENG: Average Number of Students Hired by Members Per Center by Year







CISE & ENG: Total Number of Intellectual Property & Commercialization Events by Year Cooperative Research Centers

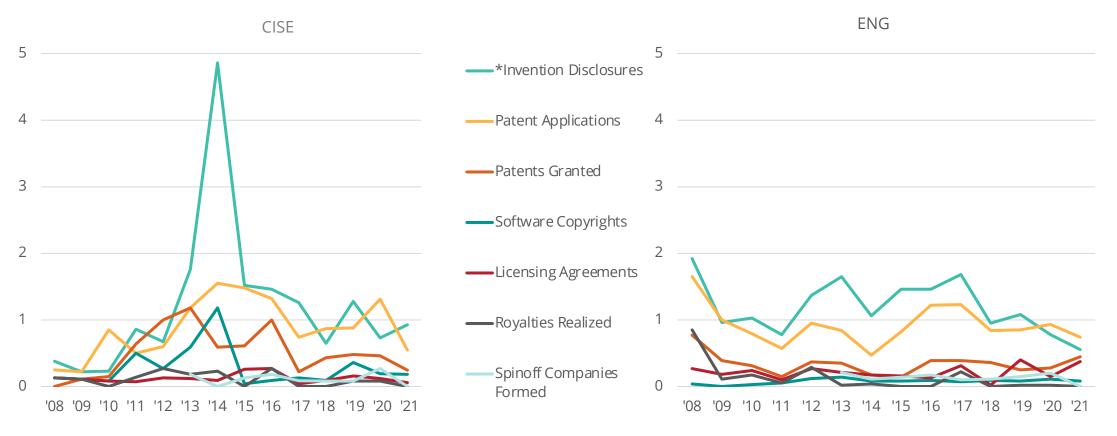


*Invention Disclosures Outliers: CISE 2014: CVDI = 40, CITeR = 17, E-Design = 12.

CISE & ENG: Average Intellectual Property & Commercialization Events

Industry/University Cooperative Research Centers

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*Invention Disclosures Outliers: CISE 2014: CVDI = 40, CITeR = 17, E-Design = 12.