# IUCRC Program Findings from The Center Structure Database 

FY2021<br>Data collected from 70 out of 70 total active centers Trends from Center Structure Database: FY1980-2021<br>H. Sharitt, C. Archuleta, L.C. McGowen<br>IUCRC Evaluation Project at<br>VentureWell<br>Based on work by<br>McGowen, L., Schaible, S.E. \&, Stoica, A.M.<br>IUCRC Evaluation Project at<br>North Carolina State University

## Contents

- Fast Facts: Slides 3-5
- Data collection methodology and timeframe: Slides 6-9
- Number of Centers through FY2021: Slides 10-13
- Program \& Center Funding: Slides 14-28
- Membership: Slides 29-47
- Outputs and Outcomes: Slides 48-68
- CISE and ENG breakdowns: Slides 69-78


## FY21 Member Fast Facts

Industry/University Cooperative Research Centers


## FY21 IUCRC Center Structural Fast Facts



70 active Centers at 205 University sites


1,057 Memberships


1,320 Researchers + 1,807 students


Industry/University Cooperative Research Centers
\$74.5M in Total Program Funding; \$1.1 M per center


NSF invests \$17.6M; \$251K per Center


NSF Leveraging ratio 1:2.3

## IUCRC Student Fast Facts: FY2021

Industry/University Cooperative Research


1,807 Students Trained
623 Students Graduated

- ~9 graduates per center
- 34\% of trainees annually

383 Alumni Hired by Industry<br>- 65\% of graduates<br>- $22 \%$ by industry members

## NSF and Center Budgeting Life Cycle

- Structural report includes activities for most recently completed award year
- Excludes centers with less 1 complete year in operation



## Methodology

- Collection of FY2020-21 structural data from centers and sites completed in March 2022.
- Centers were asked to report on their award year ending during FY2021 (10/1/20-9/30/21)
- Data request synced with award end date and NSF annual reporting timeline for each center
- Includes centers on No Cost Extension (NCE)
- Data on number of funded centers collected from NSF (through 2021)
- Reporting issues
- Need to develop decision rule for reporting time frame when a center gets a new award that changes their reporting time frame
- Sometimes change in award dates can cause overlap or gaps between fiscal years


## Understanding Center Counts Through FY2021

FY 2021


## Understanding Center Counts Through FY2021

## FY 2021



Industry/University Cooperative Research Centers

## Centers \& Sites

## Number of Active and Phased-Out Centers by Year

Industry/University Cooperative Research Centers


Number of Single \& Multi-Site Centers by Year


Industry/University Cooperative Research Centers

## Program \& Center Funding

## NSF IUCRC Program Budget by Year: Total Dollars

ENTUREWELL idea to impact

Industry/University Cooperative Research Centers


## IUCRC Center Funding Sources

## Income Sources

## NSF IUCRC Investment

IUCRC Award \& Supplements: Annual base IUCRC award and grant supplements

## Program Income

Member Fees: Fees paid by member organizations (large and small industry, federal, state, and local govt, and nonprofits), including fed membership fees paid via IAA/MIPR, for IAB voted funding pool

Additional Member Support: Add'I funding from member organizations, not voted, but results shared with the IAB, including (but not limited to) additional fed funds transferred via IAA/MIPR by member agencies

## Additional Center-Catalyzed Funding Support

Other NSF: Any other grant funding from NSF for research that is shared with the IAB, not included in the IUCRC award \& supplements
Other Federal: Other grant funding from federal agencies for research that is shared with the IAB
Other Non-federal: Funding from non-federal sources (e.g. foundations) for research that is shared with the IAB
Other State/local: Funding from state or local government agencies for research that is shared with the IAB

FY2021 Total Center Funding by Center*


Industry/University Cooperative Research Centers


## FY2021 Total Center Program Income by Center



NSF IUCRC Funding + Program Income by Year in Dollars


## Total Funding by Source by Year in Dollars¹




[^0] Percentages ${ }^{1}$

${ }^{1}$ Univ. \& Other Cash data collected prior to FY2016 is excluded

## Average \& Median Total Center Funding by Year ${ }^{1}$

(IU)
ENTUREWELL

Industry/University Cooperative Research Centers

${ }^{1}$ Univ. \& Other Cash data collected prior to FY2016 is excluded

Average NSF IUCRC Awards \& Supplements per Center by Year

\$0


## NSF IUCRC Investment to Program Income Leveraging Ratio by Year



# NSF IUCRC Investment to Program Income 

 Leveraging Ratio is heavily influenced by NSF Award levels

## Percentage of Center Budget allocated to Center Administration by Year



Industry/University Cooperative Research Centers

## Membership

## Membership Summary

|  | Count | Percent |
| :--- | :---: | :---: |
| Total memberships | $\mathbf{1 , 0 5 7}$ | $\mathbf{1 0 0 \%}$ |
| Industry: large firms (500 + employees) | 512 | $49 \%$ |
| Industry: small firms (<500 employees) | 312 | $30 \%$ |
| US Government: Federal | 151 | $14 \%$ |
| US Government: State or local | 34 | $3 \%$ |
| Non-profit | 29 | $3 \%$ |
| Other | 10 | $1 \%$ |
| \# of organizations with memberships ${ }^{1}$ | 727 | -- |

1. Many firms and agencies maintain more than 1 membership in the I/UCRC program. This count considers a firm or agency with multiple memberships as a single member. For example, the Army holds 28 memberships but is considered a single organization in this count.

## Total Members and Average Memberships per Center by Year

Total Number of Memberships


Avg. Number of Memberships per Center
25


2011-2014: Massive growth in new centers established ( N -=31), decreasing average 2017: Graduation of 3 highly successful Phase III centers, decreasing the average


## Number of Memberships per Center by Yea



## Unique Members and Total Memberships Over Time



## Membership: Organizations with the Most Memberships

| N Memberships | Organizations |
| :---: | :--- |
| 28 | Army |
| 23 | Air Force |
| 18 | NASA |
| 70 | Honda |
| 7 | Intel, Navy, Raytheon |
| 6 | NSA, DHS, Toyota, Sandia National Lab, Electric Pow all memberships Researganizations |
| 5 | Shell, Samsung, BASF, Weyerhaeuser, Microsoft, Los Alamos National Lab, L3 |

# Organizations with the Most Memberships Over Time 



## Membership Composition by Year*

$\mathbb{C}$
VENTUREWELL

Industry/University Cooperative Research Centers

*Advanced Forestry excluded as an outlier: 2008-21
$\wedge$ Categories comprising Others include: non-profit, non-US gov't, and other org.

## Membership Composition by Year*

©
VENTUREWELL

Industry/University Cooperative Research Centers

*Advanced Forestry excluded as an outlier: 2008-21
$\wedge$ Categories comprising Others include: non-profit, non-US gov't, and other org.

## Average Membership Leveraged Dollars per Center by Year



- Membership fee leveraging refers to the amount of center funding leveraged by each dollar of membership fees.
- In FY2020, for every dollar a member invested in the center, they leveraged \$29 in center research funding.
- Membership fee leveraging = (total center budget / (total membership fees/number of memberships))-1


## FY2021 Total Center Memberships

Industry/University Cooperative Research Centers


## FY2021 New Center Memberships

Industry/University Cooperative Research Centers




# Interpreting Membership Changes Over Time 

## Interpreting Membership Changes Over Time

- Changes in Membership numbers over time are influenced by changes at different levels:
- Members: Individual members will leave a center and new members will be added
- Centers: Mature centers will graduate (and their members will be dropped) and new centers will be created (and their members added)
- Sites: New sites (and their members) are added to existing centers
- Changes in the national and international economy, public health, and other factors can also have an impact
- Changes in program totals and averages per center can be due to any combination of these factors


## Example: 2012 IUCRC System Changes

Industry/University Cooperative Research Centers

| 2011 | Note: Rows are mutually exclusive |  |  |  |  | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Impacts |  |  |  |
|  | Level of Change |  | Ctrs | Sites | Mbrs |  |
| 54 Centers 161 Sites 1030 Members | CENTERS | In | +7 | +15 | +95 | 57 Centers 168 Sites 1093 Members |
|  |  | Out | -4 | -6 | -21 |  |
|  | SITES | In | 3 | +3 | +20 |  |
|  |  | Out | 5 | -5 | -28 |  |
|  | MEMBERS | In | 42 | 0 | +203 |  |
|  |  | Out | 41 | 0 | -206 |  |
|  | No change |  | 2 | 4 | 14 |  |
|  | NET IMPACT |  | +3 | +7 | +63 |  |

## Membership Turnover Variables and Indicators

- Members added: number of members center reports adding during past year (may include new individual members or members from added site)
- Does not include addition of new centers
- Members left: number of members a center reports leaving the center during past year (would only include site-level loss if site left center)
- Member Net Gain/Loss: the relative gain or loss of members (members added - members left) centers experience during each calendar year
- Member Turnover: percentage of a center's members from year x that leave the center the following year (year x + 1)
- Aside: Other membership indicators NC State has looked at:
- Dwell time, turnover by center fidelity to IUCRC model, membership for single vs. multi-site centers, private vs public sector membership, fortune ranking of members, defense membership, phase based growth and retention, firms with multiple memberships, Chinese firm membership


## Average Membership Gain/Loss


...... 5 per. Mov. Avg. (Members Added this FY)….. 5 per. Mov. Avg. (Members Left this FY)

## Membership Turnover Rate



## Conclusions: Turnover

- Membership growth and stability
- Average number of members has been relatively stable, decreasing slightly, over the last 5 years; ~16 members/center
- Member turnover rate is at a new normal of 15-20\% over the last 10+ years
- However, this years much higher rate of $25 \%$ is likely due to a) COVID-19 economic uncertainties b) rising number of NCE sites
- Membership is dynamic
- Program level picture positive based on continuous growth in new centers and sites
- Most fluctuations attributable to initiation of Phase 3 funding opportunity and graduation of Phase 3 mega-centers
- Membership picture is volatile
- Causal factors are hard to pin down
- Explanations may reside with center level variables like leadership, technology salience, as well as structural issues like the churn of old and new centers, site transitions, etc.
- Useful both as a measure of overall program health and to benchmark center performance relative to program level norms Cooperative Research Centers


## Outputs and Outcomes

## Number of Researchers per Center by Year

Industry/University Cooperative Research Centers


10

5



Number of Center Funded Projects per Center by Year


## Total Number of Intellectual Property Events by Year <br>  <br> 

## Total Number of Commercialization Events by Year <br> Please note

Industry/University Cooperative Research



## Percentage of Centers Reporting <br> Commercialization Events by Year

©
ENTUREWELL

Industry/University Cooperative Research Centers


## Percentage of Centers Reporting <br> Commercialization Events by Year

ENTUREWELL

Industry/University Cooperative Research Centers


## Total Number of Students Trained by Year



## Students Trained per Center by Year

©
ENTUREWELL idea to impact

Industry/University Cooperative Research Centers


## Median per Center

$\qquad$



0


## Total Number of Students Graduated by Year

$\mathbb{C}$
ENTUREWELL idea to impact

Industry/University Cooperative Research Centers


## Number of Students Graduated per Center

 by YearAverage per Center


## Total Graduates Hired by Industry \& Government Members by Year

©
ENTUREWELL

Industry/University Cooperative Research Centers


Average Graduates Hired by Industry \& Government Members

Industry/University Cooperative Research Centers


## IUCRC Alumni Career Outcomes: Total Number of FY2021 Graduates Hired



- Continuing Edu.
- Postdoc
- Faculty
- Non-Member Org.

■ Member Org.

## IUCRC Alumni Career Outcomes: Total Number of Graduates Hired Over Time



## IUCRC Alumni Career Outcomes: Percent of FY2020 Graduates Hired



## IUCRC Alumni Career Outcomes: Number of FY2021 Graduates Hired per Center

Average per Center


## IUCRC Alumni Career Outcomes: <br> Average Number of FY2020 Graduates Hired per Center Over Time



## ■ Not Reported

- Academia - Continuing Edu.

■ Academia - Postdoc

- Academia - Faculty
- Govt - Non-Member Org

■ Govt - Member Org
■ Industry - Non-Member Org
■ Industry - Member Org

## IUCRC Alumni Career Outcomes: Total Number of FY2021 Graduates Hired by Degree Level



## IUCRC Alumni Career Outcomes: Percent of FY2020 Graduates Hired by Degree Level

Industry/University Cooperative Research Centers


# CISE \& ENG Partnership 

Some Comparisons and Recent Trends

## Number of CISE \& ENG Centers by Year

(IV)

ENTUREWELL


## Both Directorates Have Had Multi-site Centers Increase and Single-Site Centers Decrease

CISE


ENG


## FY2021 CISE \& ENG: Funding by Source

Total Dollars



## CISE \& ENG: Average Number of Students Trained per Center by Year

©
ENTUREWELL

Industry/University Cooperative Research Centers


## CISE \& ENG: Average Number of Students Graduated per Center by Year

ENTUREWELL

Industry/University Cooperative Research Centers


## CISE \& ENG: Average Number of Students Hired by Members Per Center by Year

ENTUREWELL idea to impact

Industry/University Cooperative Research Centers


## CISE \& ENG: Total Number of Intellectual Property \& Commercialization Events by Year amatime



CISE
'08 '09 '10'11 '12 '13 '14 '15 '16 '17 '18 ' 18

ENG
_*Invention Disclosures
_Patent Applications
_Patents Granted
——Software Copyrights
__Licensing Agreements
—Royalties Realized
—Spinoff Companies Formed

[^1]
## CISE \& ENG: Average Intellectual Property Commercialization Events

idea to impact

CISE

'08 '09 '10 '11 '12 '13 '14 '15 '16 '17 '18 ' 18
__*Invention Disclosures
—Patent Applications 4
_Patents Granted
—Software Copyrights
_Licensing Agreements
—Royalties Realized
_Spinoff Companies Formed

4

ENG
5


*Invention Disclosures Outliers: CISE 2014: CVDI = 40, CITeR=17, E-Design = 12.


[^0]:    ${ }^{1}$ Univ. \& Other Cash data collected prior to FY2016 is excluded

[^1]:    *Invention Disclosures Outliers: CISE 2014: CVDI $=40$, CITeR $=17$, E-Design $=12$.

